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ABSTRACT

The programs offered by 62 educational television stations in the United States and Puerto Rico during a typical week of broadcasting in 1962 are documented in this report. General information about educational television stations is presented first, and then data pertaining to three audience types--inschool instructional broadcasting, college-adult instructional broadcasting, and general broadcasting--are presented for such areas as amount of broadcasting, program sources, and program categories. Extensive tables and charts supplement the report. (SH)

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One Week of Educational Television

Number Two March 18-24 1962

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O N E W E E K O F E D U C A T I O N A L

T E L E V I S I O N

I I

March 18 through March 24, 1962

The Lester S. and Alfred L. Morse
Communication Research Center

Brandeis University
Waltham, Massachusetts

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ONE WEEK OF EDUCATIONAL TELEVISION, II
March 18 through March 24, 1962

INTRODUCTION

This report, prepared by the Brandeis University Morse Communication Research Center, documents the programs offered by educational television stations in the United States and Puerto Rico during a typical week of broadcasting. The period surveyed was March 18 through 24, 1962, when 62 educational television stations were on the air.

This is the second in a series of continuing ETV studies planned by the center, the first having been a survey of the 56 educational stations on the air from May 21 through 27, 1961. As for that study, letters were again sent to all of the stations asking for annotated program schedules (see p. 38). In several instances, additional communication with programming personnel served to clarify problems about program content, intended audience, etc.

However, the present report also differs from its predecessor. To give a more comprehensive picture of broadcast patterns, it has been both enlarged and somewhat rearranged.

ADDITIONS AND CHANGES

Program Sources

In 1961, information on program sources was not included. In this report, the following source breakdowns have been used:

1. LOCAL: any program, whether live or recorded, produced by the broadcasting station.

2. NET: all programs distributed by the National Educational Television and Radio Center. (Stations which have produced programs for the NETRC and have broadcast them during the survey week are given LOCAL credit.)

3. OTHER: all programs from other sources such as film libraries, commercial packages, commercial networks, or other stations.

Intended Audience

In the 1961 report, programs were classified under the two following headings:

1. In-School Broadcasting: instructional programs designed for use in kindergarten through twelfth grade.

2. General Broadcasting: both credit courses for individuals above twelfth grade and all non-credit programming provided for the general audience.

Because of the desire of ETV officials to receive a separate breakdown for college and adult courses alone, this report classifies programming under the three following headings:

1. In-School Instructional: all programs designed for use in the schools from kindergarten through twelfth grade.

2. College-Adult Instructional: all programs broadcast to college classes for credit, or to adults in the general audience for credit, plus those programs which are not given for credit but are designed and designated as courses for the general audience, i.e., typing courses, language instruction, etc.

3. General Broadcasting: all non-course programs produced for the general audience.

In our first report all program lengths were given in hours and percentages of hours. In our current survey all times are given in hours and minutes.

GENERAL INFORMATION

Number of Stations on the Air[1]

As mentioned before, in May of 1961 there were 56 educational television stations broadcasting in the United States and Puerto Rico.

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[1] At the time of writing, December 1962, a total of 74 ETV stations are on the air. The new stations which began broadcasting after the conclusion of our survey are:

KVCR-TV, Channel 24, San Bernardino, California. Began broadcasting September 11, 1962
WEDH, Channel 24, Hartford, Connecticut. Began broadcasting October 1, 1962
WSEC, Channel 17, Miami, Florida, September 7, 1962.
WNDT, Channel 13, New York City, N. Y., September 16, 1962.
WNYC-TV, Channel 31, New York City, N. Y., October 1, 1962. (Although WNYC-TV is not licensed to an educational organization but to the City of New York, it is considered an educational station by the FCC, and by the NETRC. It is a non-commercial station and devotes the majority of its time to educational broadcasting, including NETRC programs.)
WMHT, Channel 17, Schenectady, N. Y., May 14, 1962.
WDCN-TV, Channel 2, Nashville, Tennessee, September 10, 1962.
KLRN, Channel 9, Austin-San Antonio, Texas, September 10, 1962.
KTXT, Channel 5, Lubbock, Texas, October 16, 1962.
KVOG-TV, Channel 9, Ogden, Utah, November 19, 1962.
KWSC-TV, Channel 10, Pullman, Washington, September 17, 1962.
KYVE-TV, Channel 47, Yakima, Washington, November 1, 1962.

All but four of the above new stations (WNYC-TV, KTXT, KVOG-TV, and KYVE-TV) are members of NETRC.

At the time of the present survey there were 62 stations on the air. During the period between the first and second survey, seven new stations began and one temporarily went off the air.

The new stations are:

WETA-TV, Channel 26, Washington, D.C. Owned by the Greater Washington Educational Television Association, Inc.

WXGA-TV, Channel 8, Waycross, Georgia. Owned by the Georgia State Board of Education.

WSIU-TV, Channel 8, Carbondale, Illinois. Owned by the Board of Trustees of Southern Illinois University.

WCBB, Channel 10, Augusta, Maine. Owned by Colby-Bates-Bowdoin Educational Telecasting Corporation, representing Colby, Bates and Bowdoin Colleges, Danforth Hill, Lewiston, Maine.

KUSD-TV, Channel 2, Vermillion, South Dakota. Owned by the State University of South Dakota.

WHRO-TV, Channel 15, Norfolk, Virginia. Owned by the Hampton Roads Educational Television Association.

KTPS-TV, Channel 62, Tacoma, Washington. Owned by the Tacoma School District Number 10.

Station WQEX, Channel 16, of Pittsburgh (included in the first report) was off the air in March of 1962.

Stations Affiliated With the National Educational Television and Radio Center

All but four of the 62 stations are affiliates of NETRC. The four non-affiliates are KLSE in Monroe, Louisiana; KTCA-TV,

Minneapolis-St. Paul, Minnesota; KOKH-TV in Oklahoma City, Oklahoma; and KRET-TV in Richardson, Texas.

UHF and VHF Stations

Eighteen of the 62 ETV stations are UHF.[1] UHF stations fall into no set pattern as to ownership, type of broadcasting or number of hours on the air. Ten of them are owned by school departments or universities, and eight are community stations. A number of them carry very heavy broadcast schedules, and four in fact are among the top half of stations according to number of hours broadcast.

Number of Hours and Days Broadcast per Week

The 62 ETV stations on the air last March broadcast a total of 2596 hours during the week surveyed. This is an increase of 410 hours over May of 1961 when the total for the 56 stations then on the air was 2186 hours. The increase is the result not only of additional hours aired by the new stations (226 Hours), but is also the outcome of expanded broadcast schedules on the part of the older stations (184 hour increase).

In 1961 each of the 56 stations on the air broadcast an

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[1] UHF and VHF stations are indicated on Charts A, B, C and D by channel number.

average of 39 hours per week. These same stations in 1962 averaged 43 hours and five minutes per week,[1] an increase of about four hours each per week. The seven new stations broadcast an average of 32 hours and 20 minutes per week.[2] All 62 stations tallied together broadcast an average of 41 hours and 52 minutes during the 1962 sample week (see Table I).

At the time of this survey, three stations were broadcasting seven days a week (WMSB, WIPR-TV and WIPM-TV); in 1961, there had been five (WTVS-TV, WUNC-TV, WMSB, WIPR-TV and WIPM-TV). However, eight stations were broadcasting six days a week, while in 1961, there had been only two:

1961		1962	
WGBH-TV	-- Sun.-Fri.	WTIW	-- Sun.-Fri.
WQED	-- Sun.-Fri.	WGBH-TV	-- " "
		WUNC-TV	-- " "
		WQED	-- " "
		WHA-TV	-- " "
		WTVS-TV	-- " "
		WYES-TV	-- Mon.-Sat.
		WOSU-TV	-- " "

There is still only one station scheduling a four-day, Monday-through-Thursday week, (KDPS in 1961 and KOKH in 1962). The remaining 50 stations are on five days a week, Monday through Friday.

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1 Derived by dividing the 55 older stations (WQEX being off the air) into 2370, the total number of hours broadcast by them during the 1962 sample week.

2 Derived by dividing the seven new stations into 226 hours and 20 minutes, the total number of hours broadcast by them during the sample week.

Days per Week	1961 Number of Stations	1962 Number of Stations
7	5	3
6	2	8
5	48	50
4	1	1

Networks

On Charts A, B, C and D it will be noted that the following stations have identical programming:

1. WBIQ, WCIQ and WDIQ, Alabama. All owned by the Alabama Educational Television Commission.

2. KETA-TV and KOED-TV, Oklahoma. Both owned by the Statuatory Corporation established by the Oklahoma State Legislature.

3. KOAC-TV and KOAP-TV, Oregon. Both owned by the State of Oregon, State Board of Higher Education of Oregon. (Programming here varies a few hours each week.)

These related stations, referred to as network stations, are owned and operated, in each case, by a single organization, and broadcast simultaneously from different cities and over different channels. (See Charts A, B, C or D for exact location and channel number.)

In addition to this type of network, there are regional and state networks whose member stations are separately owned; the programming is, therefore, not identical. Some of these network stations are connected by micro-wave; others by off-the-air pick-up; some exchange video tape recordings.

The Eastern Educational Network, one of the largest of this second type of grouping, is a mutual, regional network which

engages in the simultaneous exchange of programming among five inter-connected stations. The member stations are WNDT, New York City (in operation since September, 1962, and therefore not included in the present survey), and WGBH-TV, Boston, which are connected by telephone company leased facilities; WENH-TV, Durham, New Hampshire (which gets off-the-air programs from WGBH), and WCBB, Augusta, Maine, which are connected by microwave and off-the-air relay; and WMHT, Schenectady, N. Y. (since May 14, 1962 and therefore not included in this survey), which receives WGBH programs by off-the-air relay and microwave. WHYY-TV, Philadelphia; WQED, Pittsburgh; WNED-TV, Buffalo, and WETA-TV, Washington, D. C., also participate through video tape exchange.

In Florida, stations WUFT in Gainesville and WJCT-TV in Jacksonville, are connected by microwave. There is also tape exchange between all five of the Florida stations. This exchange follows a regular schedule, and the stations thus function as a network.

In addition, the Central California Educational Television Network at present consists of two stations, KQED in San Francisco and KVIE in Sacramento, which are connected by microwave.

In Puerto Rico, WIPR-TV and WIPM-TV, both owned by the Department of Education of the Commonwealth of Puerto Rico, are also inter-connected and exchange programs.

Finally, there exists a Midwestern Educational Television Network (MET) which ostensibly provides for the exchange of tapes between stations. However, nothing is being done by MET at this time.

IN-SCHOOL INSTRUCTIONAL BROADCASTING[1]

In March of 1962, 32.35% of the air time of the nation's educational stations was devoted to In-School service.

Of the 62 stations on the air nine did no school broadcasting at all (see Chart A). Of these nine, five were university stations, two were community owned, and two were department-of-education stations. On the other hand, KRET-TV, a UHF outlet in Richardson, Texas, was devoted entirely to school programming.

The distribution of school programs during the day followed an expected pattern with more than 52% occurring in the morning, almost 47% in the afternoon, and less than 1% in the evening. The evening In-School programs consisted of a high school algebra review course and repeats of day-time science and Spanish courses.

Relative Amounts of School Programming

The average number of hours each station programmed elementary and secondary instruction has not varied since the 1961 survey, the average remaining close to 13 hours and 30 minutes per week (see Table I). The seven new stations alone averaged 13 hours and 27 minutes a week,[2] which seems to indicate that they did not find it necessary

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1 All of the data included in this section is covered in Chart A.

2 Derived by dividing seven, the number of new stations, into 94 hours and 10 minutes, the total number of In-School hours broadcast by them during the same week.

to start modestly and gradually build up their school service -- rather remarkable in view of the fact that 70% of their school programs were locally produced.

In-School Program Sources

More than 81% of all elementary and secondary school programs are locally produced (see Table V). (Thirteen stations have entirely LOCAL In-School production.) In addition, NETRC provides almost 8% of the programs (made up mostly of PARLONS FRANÇAIS); and the remaining 11% comes from film libraries, MPATI, and a growing number of state and regional networks. The growing tendency towards regional networks, and the developing of central sources such as MPATI and the NETRC Instructional Library will in the future provide an increasing amount of material to the school service of the individual stations.

In-School Programs Categories

The physical sciences constituted almost 35% of all instructional broadcasting during the sample week; language and language arts made up almost 25%; the social sciences 16%; and literature and the arts together 13%.

Programming in the Science and Technology category (35% of the total In-School), remained close to the 37% indicated by our survey in 1961. Within this category, the percentage of Mathematics, Chemistry and Biology stayed very much the same as in 1961. General Science courses, however, rose from 15% to more

Table a In-School Instructional

Comparison of Program Categories for 1961 and 1962

CATEGORIES:	1961 Total Hours	1961 % of In-School	1962 Total Hours	1962 % of In-School
Science and Technology.....	284:00[1]	37.65%	293:40	34.96%
Math.....	51:00	6.83%	54:40	6.51%
Physics.....	32:00	4.32%	10:55	1.30%
Chemistry.....	18:00	2.45%	16:00	1.90%
Biology.....	34:00	4.57%	30:30	3.63%
General Science.....	115:00	15.37%	169:10	20.14%
Other.....	31:00	4.12%	12:25	1.48%
Social Science.....	132:00	17.55%	135:00	16.07%
History.....	54:00	7.17%	66:10	7.88%
Social Studies.....	40:00	5.35%	55:35	6.62%
Other.....	37:00	5.03%	13:15	1.57%
Language.....	129:00	17.16%	203:35	24.24%
French.....	47:00	6.23%	62:40	7.47%
German.....	5:00	.72%	6:00	.72%
Spanish.....	53:00	7.14%	83:10	9.90%
Other.....	23:00	3.07%	51:45	6.15%
Children's Programs.....	13:00	1.79%	10:00	1.19%
Literature.....	52:00	7.01%	34:25	4.10%
The Arts.....	75:00	10.00%	77:15	9.20%
Theatre Arts.....	1:00	.16%	2:05	.25%
Music.....	52:00	6.90%	54:40	6.51%
Fine Arts.....	22:00	3.06%	20:30	2.44%
News.....	8:00	1.07%	3:20	.40%
Public Affairs.....	7:00	.98%	1:35	.19%
How To.....	18:00	2.40%	22:35	2.69%
Teacher Training.....	(Not included 1961)		32:25	3.86%
Miscellaneous.....	33:00	4.38%	26:05	3.10%
TOTALS	754:00	100.00%	839:55	100.00%

[1] The 1961 times were figured in hours and percentages of hours, and we have not attempted to estimate the minutes.

than 20% of In-School programming, and this category in fact makes up the second largest subject category among all ETV broadcasting (see Table III). Science and Technology Other (courses which cannot be classified under the other science headings, i.e., space science and agriculture) decreased this year from 4% to 1.48%.

The ratio of Social Science programming varied little from our previous year's observations. Although History increased about ten hours (approximately 3/4%) and Social Studies around 15 hours (more than 1%), the amount of Social Science Other (e.g., civics, geography, LOOK AT BRITAIN) decreased from 37 to 13 hours (a decrease of about $3\frac{1}{2}$%).

Language broadcasts have increased appreciably from 129 hours or 17% of the total In-School week in 1961, to 203 hours or 24% in 1962. French increased from 6% to 7%; Spanish from 7% to almost 10%; German remained the same (as in 1961, German continued to be taught on the same three stations: WTVS in Detroit, KTCA-TV in Minneapolis and WNED-TV in Buffalo). Language Other (e.g., Russian, Hebrew, speech, reading, phonetics, language arts, spelling) increased from 3% to 6% of In-School broadcasting. Almost 93% of these other language courses were locally produced. (Station KUED-TV in Salt Lake City was the only station in the country to present an In-School Russian course during the survey week, and WTHS in Miami, Florida was the only one to program Hebrew.)

Since there is no nationally distributed Spanish language series,

the predominance of Spanish courses, 90% locally produced, seems to indicate that local needs and desires dictate instructional programming practices more than does the availability of recorded courses. Although a recorded French course, PARLONS FRANÇAIS, was available, for example, total French In-School programming was less than Spanish.

On the other hand, the fact that 53% of all the French television lessons are NETRC's PARLONS FRANÇAIS indicates that even in the controversial area of modern language teaching a generally acceptable television method and format can be developed.

The Arts, including Music, Fine Arts and Theatre Arts, accounted for 9% of In-School broadcasts. Music courses make up 71% of The Arts category, with 54 hours. Eighty per cent of the music programming is locally produced. Most of the rest is provided by MPATI, with a very small amount by NETRC (e.g., MUSIC FOR YOUNG PEOPLE).

Fine Arts represents 27% of The Arts category, and consists mostly of locally produced drawing courses.

Only one station indicated that it had a Theatre Arts presentation in its In-School schedule during the sample week. This program was a locally produced drama course. Some stations were scheduling NET dramas in the late afternoon, apparently as after-school viewing for students and teachers. There was no indication that stations were scheduling these dramas -- AN AGE OF KINGS, or selected plays of Shakespeare and other playwrights available in

the NET Prime Time package -- for In-School Viewing.

There was very little News and Public Affairs programming for school use during the third week of March: in all .59%, about a per cent and a half less than 1961. Six stations had news and current events programs with a total of three hours and 20 minutes (although 15 minutes of this was devoted to school news). Four stations had Public Affairs programs, the total amount for that week coming to one hour and 35 minutes. A NETRC GREAT DECISIONS program accounted for 30 minutes of that total time; local discussions of world affairs made up the rest.

The amount of How To programming remained the same as in 1961, over 2% of the total In-School broadcasts. It consisted mostly of locally produced instruction in driver education, sewing, etc.

The increasing number of in-service television courses for teachers requires the addition of the Teacher Training category to this year's report. Teacher Training accounted for 32 hours and 25 minutes, or almost 4% of the total In-School broadcasting nationally during the sample week. Almost half of the Teacher Training was devoted to PARLONS FRANÇAIS teacher's programs, and all of it was related to In-School television courses. Forty-three per cent of it was locally produced, being devoted to mathematics, general science, and music, as well as to some local French teacher training.

COLLEGE-ADULT INSTRUCTIONAL BROADCASTING[1]

The College-Adult Instructional category covers programs which are designed as courses of instruction, with or without academic credit. (In the previous report, as already mentioned, this category was included in General Broadcasting.) During the week under observation slightly more than 360 hours of College-Adult Instructional programming was available on the nation's educational stations, amounting to almost 14% of their Total Broadcasting.

All but ten of the 62 stations listed college or adult courses. A number of stations, particularly WTTW in Chicago, and KETA-TV and KOED-TV in Oklahoma, have intensive programs of courses leading to college degrees. On WTTW it is possible to follow a growing schedule of credited courses towards a junior college degree.

In round figures, 51% of College-Adult Instructional took place in the evening, almost 20% in the morning, and 29% in the afternoon.

Relative Amounts and Sources of College-Adult Programming

The average number of hours each station programmed College-Adult Instructional broadcasting during our sample week was five hours and 49 minutes (see Table I).

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[1] All of the data included in this section is covered in Chart B.

Most of College-Adult (more than 69%) was locally produced; almost 27% came from commercial or regional networks; and almost 4% was supplied by NET (comprised of FRENCH THROUGH TELEVISION, and PARLONS FRANÇAIS for adult evening instruction). (See Table V.) It is worthwhile noting that one quarter of College-Adult Instructional courses on the country's educational television stations were produced by NBC and CBS.

College-Adult Program Categories

The largest single category of courses was Science and Technology, comprising somewhat over 36%. Of this, 45% was devoted to Biology (approximately 59½ hours), primarily the CBS College of the Air NEW BIOLOGY course. In addition, there was a cumulative 27 hours of courses on Medicine, Psychology and Psychiatry: 17 hours were devoted to psychology, and ten hours to first aid, hygiene, and various health and medical subjects.

Social Science accounted for over 18% of the total college courses during the observed week. Almost half of this consisted of Political Science, mostly NBC's Continental Classroom AMERICAN GOVERNMENT course.

The Language category made up over 22% of the College-Adult courses. It consisted predominately of courses like: Alabama's literacy project; ADULT READING; KRMA's PREPARING YOUR CHILD FOR READING; and speech and speed reading courses (all included within Language Other). Locally produced Spanish courses and NET French

Table b College-Adult Instructional Broadcasting

Program Categories for 1962[1]

CATEGORIES:	Total Number of Hours During Week	% of College-Adult Instructional
Science and Technology	132:25	36.77%
Mathematics	22:00	6.11%
Physics	2:30	.69%
Chemistry	6:30	1.80%
Biology	59:25	16.50%
Medicine, Psychology, Psychiatry	27:00	7.50%
Other	15:00	4.17%
Social Science	67:15	18.67%
History	9:00	2.50%
Economics	11:00	3.05%
Political Science	32:30	9.02%
Other	14:45	4.10%
Language	81:00	22.49%
French	19:15	5.35%
German	3:00	.83%
Spanish	22:45	6.31%
Other	36:00	10.00%
Literature	34:00	9.44%
Religion	:30	.14%
Education	6:30	1.80%
The Arts	6:00	1.67%
Theatre Arts	-0-	-0-
Music	-0-	-0-
Fine Arts	6:00	1.67%
News	-0-	-0-
Public Affairs	2:30	.69%
How To	20:15	5.62%
Teacher Training	:45	.21%
Miscellaneous	9:00	2.50%
TOTALS	360:10	100.00%

[1] Since College-Adult Instructional was not included in our 1961 report, no comparative figures are available.

courses filled out the rest of the Language category.

Literature accounts for about 9% of the courses -- principally English Literature courses. The Arts category amounts to less than 2%, consisting of locally produced art appreciation courses. There were no Theatre Arts or Music courses for College-Adult during the week we examined.

The 5% of How To courses were devoted chiefly to typing with some audio-visual courses. There was also a course in sewing, and a course in driver education which provided partial credit toward a driver's license.

There were three Public Affairs telecourses registered, as well as a few Education courses.

GENERAL BROADCASTING[1]

The General Broadcasting category covers all non-course material directed to the general audience, usually in the late afternoon and evening hours. Almost 54% of all educational television broadcasting in our sample week was devoted to General Broadcasting. Sixty-eight per cent of General Broadcasting occurred in the evening, 26% in the afternoon and about 6% in the morning (see Table I).

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[1] All of the data included in this section is covered in Chart C.

Only one station KRET-TV in Richardson, Texas, had no General programming; and only one station, WGTE-TV, a UHF outlet in Ohio, had nothing but General Broadcasting.

It should be remembered that in the present survey, General Broadcasting and College-Adult Instructional are separate categories, whereas in the 1961 report, they were combined.

Relative Amounts of General Broadcasting

The average number of hours of General Broadcasting for the week per station was 22 hours and 31 minutes (see Table I). (If College-Adult Instructional had been included in the category for this report, the average would have been 28 hours and 20 minutes, an increase over the 25 hours and 56 minutes reported in 1961.) The total number of hours devoted to General programming by all 62 stations was 1,396 hours and 15 minutes.

The seven new stations contributed 112 hours and 45 minutes (almost exactly half of their air time) to the total General Broadcasting hours. Over 64% of their General programming emanated from National Educational Television; 7.39% of it was locally produced.

General Program Sources

The major source of General programming on all 62 stations was NET with 685 hours or 49% of the total (see Table V). Local production accounted for 404 hours, or 29%. Twenty-two per cent of the General programming came from OTHER, i.e., free films, commercial network programs, regional exchanges, etc.

Eight stations had no local production and depended on NET

and OTHER for all their General programming (see Chart C).

General Program Categories

About 10% of General Broadcasting was devoted to Science and Technology. The greater part of this (more than 63%) was Science and Technology Other (miscellaneous science programs: wildlife, astronomy, soil conservation, dentistry, forestry, anthropology).

Almost one third of the Science and Technology category is accounted for by programs on Medicine, Psychology, Psychiatry (e.g., CHILDREN GROWING, FRONTIERS OF HEALTH, YOU AND YOUR DOCTOR, MEDICINE AND YOU, YOU AND YOUR HEART, and a local program on special diets for the sick).

As in all General categories, over half of Science and Technology was from NET and only one quarter was locally produced.

Social Science accounted for over 17% of General Broadcasting. Miscellaneous (Social Science Other) programs made up the bulk (66%) of this category. The programs are mostly NET series: INTERTEL, SELF ENCOUNTER, THE EXCEPTIONAL CHILD, HERITAGE, EASTERN WISDOM AND MODERN LIFE and METROPLEX. Some of the locally produced Social Science Other programs were: THE STUDENT MIND, ACCENT ON AGING, SOCIOLOGICAL IMPLICATIONS OF ALCOHOL, and a number of counselling programs for teen-agers and married couples.

Over three quarters of the Political Science programs were provided by NET, its most popular program in this area being THE AGE OF OVERKILL.

Table c General Broadcasting

Program Categories f[illegible] 1962[1]

CATEGORIES:	Total number of Hours During Week	Per Cent of General Broadcasting
Science and Technology	136:20	9.76%
Mathematics	3:00	.21%
Physics	1:30	.11%
Chemistry	2:00	.14%
Technology	2:20	.17%
Medicine, Psychology, Psychiatry	40:45	2.92%
Other	86:45	6.21%
Social Science	244:30	17.51%
History	36:50	2.64%
Political Science	17:00	1.22%
Economics	29:10	2.09%
Other	161:30	11.56%
Language	13:45	.98%
Children's Programs	199:00	14.25%
Religion	15:20	1.10%
Education	12:35	.90%
Literature	21:45	1.56%
The Arts	342:35	24.55%
Theatre Arts	139:20	9.98%
Music	139:15	9.97%
Fine Arts	64:00	4.60%
News	54:15	3.89%
Public Affairs	122:10	8.75%
Family	10:45	.77%
Personal Finance & Job Security	6:10	.44%
How To	57:50	4.14%
General Entertainment	44:00	3.15%
Miscellaneous	115:15	8.25%
TOTALS	1396:15	100.00%

1. In 1961 both General Broadcasting and College-Adult Instructional were grouped together; there are, therefore, no comparative figures available.

Fourteen per cent of all General Broadcasting was devoted to Children's Programs (as compared to only 11% in 1961), and General Children's Programs made up the largest single category in ETV broadcasting during our sample week, amounting to 7.66% of Total Broadcasting (see Table III). Seventy-seven per cent of these programs are from NET (WHAT'S NEW and THE FRIENDLY GIANT). Only 14 of the 62 stations produced children's programs locally. In regard to pre-school programming in particular, very little is locally produced, and only eight stations carried THE FRIENDLY GIANT. Thus, there is a general lack of programming for children from the very young up to about seven years of age.

There were only six stations which had no programming for children of any age.

Slightly over 1% of the ETV General programming was devoted to Religion. The 50% of religious programming that was locally produced consisted of comparative religion and Bible history programs, RELIGION IN THE NEWS, and a program on religious understanding. One station broadcast a short devotional message by a clergyman at the end of each broadcast day, and one station aired a regular church service. A number of stations broadcast THE CHRISTOPHERS film series, and some ran the NET series RELIGIONS OF MAN.

An Education category has been added for this report because of the increasing number of programs on education and the schools. This category amounted to almost 1% of the total General Broadcasting. Some of the titles during the third week in March 1962,

were: KNOW YOUR SCHOOLS, YOUR SCHOOLS IN ACTION, SCHOOL STORY (NET), and PHILOSOPHIES OF EDUCATION.

Only 1.56% of General Broadcasting was devoted to Literature, consisting of discussions on the history of literature and poetry; there also were a very few book review programs.

The Arts, on the other hand, made up a healthy share of General Broadcasting (24.55%). Forty per cent of The Arts category was Music, almost half of which was locally produced. Theatre Arts rose from 3% of General Broadcasting in 1961 to 10% in the present sample; it currently constitutes 40% of The Arts programming. The majority of the dramatic programs came from NET (i.e., AN AGE OF KINGS). Seventeen per cent came from OTHER (i.e., PLAY OF THE WEEK, which was distributed to a number of NET affiliates). Included under Theatre Arts was the NET series FLAHERTY ON FILM and other programs dealing with art films. Fine Arts includes programs like THE ART OF PHOTOGRAPHY and INVITATION TO ART.

News programs made up less than 4% of General Broadcasting, almost half of the educational television stations presented no news broadcasts whatever. Practically all news is prepared locally, but a small amount also comes from regional networks, and one ETV station carried Huntley-Brinkley from NBC. Of the 62 stations only 18 had daily news broadcasts, running from two to about 15 minutes in length. In addition to national and international news, two or three stations carried specialized and regional news programs such as NEW ENGLAND NEWS, INVESTORS' NEWS and BUSINESS NEWS.

The remaining 14 ETV stations carrying News have a news roundup once a week. Only one news special was recorded in the sample week: PRESIDENT KENNEDY IN CALIFORNIA. Three stations of the Eastern Educational Network reported carrying PRESIDENT KENNEDY'S PRESS CONFERENCE.

Public Affairs programming on educational stations fared somewhat better than News, with 8% of General Broadcasting (double what our survey recorded in 1961). Again, the greater part of Public Affairs programs came from NET, programs like: ARMS CONTROL, GREAT DECISIONS AND PROSPECTS OF MANKIND. Though 20 of the stations had no LOCAL Public Affairs programming, 37% of the total Public Affairs programs were locally produced. Most of these concerned local or state affairs, but some were on current events and background to the news, or were local GREAT DECISIONS programs done independently or in conjunction with the NET GREAT DECISIONS programs. Public Affairs programs from OTHER were miscellaneous documentaries and programs from the commercial networks.

New categories added to this report are: Family, which covers the growing number of programs on family problems and guidance; Personal Finance and Job Security, which covers subjects like income taxes, social security, personal financial management, job opportunities and job guidance; and General Entertainment which includes commercial films, campus variety programs, etc.

Miscellaneous programs include travelogues, THE BIG PICTURE, JUNIOR HIGH DAY, and sports events, etc.

Table d Total Broadcasting[1]

Comparison of Program Categories for 1961 and 1962

CATEGORIES:	1961 Total Hours	1961 Per cent of Total	1962 Total Hours	1962 Per cent of Total
Science and Technology...	546:00[2]	24.99%	562:25	21.66%
Social Science.....	423:00	19.37%	446:45	17.21%
Language.....	177:00	8.13%	298:20	11.49%
Children's Programs.....	179:00	8.20%	209:00	8.05%
Religion.....	30:00	1.37%	15:50	.61%
Literature.....	130:00	5.97%	90:10	3.47%
Education.....	(not included in 1961)		19:05	.74%
The Arts.....	327:00	14.99%	425:50	16.40%
News.....	55:00	2.53%	57:35	2.22%
Public Affairs.....	169:00	7.75%	126:15	4.86%
Family.....	(not included in 1961)		10:45	.41%
Personal Finance and Job Security.....	(not included in 1961)		6:10	.24%
How To.....	50:00	2.31%	100:40	3.88%
Teacher Training.....	(not included in 1961)		33:10	1.28%
General Entertainment....	(not included in 1961)		44:00	1.69%
Miscellaneous.....	95:00	4.39%	150:20	5.79%
TOTALS	2186:00	100.00%	2596:20	100.00%

1 Total of In-School and General Broadcasting in 1961, and total of In-School, College-Adult and General Broadcasting in 1962.

2 The 1961 times were figured in hours and percentages of hours, and we have not attempted to estimate the minutes.

CONCLUSION[1]

Almost 52% of the Total Broadcasting[2] during our sample week was locally produced; 29% came from NET; and 19% from OTHER. Educational television in its General programming alone, however, followed a fairly consistent pattern throughout the nation with a strong image of NET emerging almost everywhere. This is all the more remarkable because the so-called "Fourth Network" is not interconnected, and relies on film and tape distribution.

To be sure, there are instances of isolated experimentation and special local efforts, but the national average of locally produced General programs was only about 29% (see Table V). On the other hand, in the area of In-School programming LOCAL programs amounted to almost 82%, with only 8% supplied by NET and 10% by OTHER. LOCAL production of College-Adult Instructional was also high, amounting to over 69%, with almost 27% from OTHER and only about 4% from NET. These high percentages of LOCAL In-School and College-Adult Instructional are probably due in part to the lack of NET instructional programming available for national distribution.

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[1] Data included in this section is covered in Chart D.

[2] Total of In-School, College-Adult and General Broadcasting.

The greatest amount of air time on all ETV was devoted to Science and Technology with 562 hours and 25 minutes or 21.66% of Total Broadcasting. The Social Sciences were second, totaling 446 hours and 45 minutes or 17.21% of Total Broadcasting; The Arts were third with 16.40% and Language fourth with 11.49% of Total Broadcasting (see Table IV).

The greatest amount of air time for a single subject (see Table III) was dedicated to leisure-time (General) programming for children (7.66%). Perhaps this is ETV's answer to the often-heard criticism of commercial television's offerings for children. In any case, there is still little programming for the pre-school child or for young people in their middle or upper teens. In-School General Science was second with 169 hours or 6.51% of Total Broadcasting.

In contrast to the large portions of time devoted to the above, we find that relatively little is being done in the field of News. In the computation of Total Broadcasting we find that News is tenth or 2.22% of all broadcasting, and that 27 stations have no news broadcasts whatsoever.

Despite the designation "educational," only 14% of ETV's Total Broadcasting is devoted to organized courses of instruction for a general audience -- and one quarter of these programs were produced by NBC's Continental Classroom and CBS's College of the Air. As we have seen, General Broadcasting occupied the majority of the educational stations' air time.

This report and the few observations that have found their way into it, are presented in order to give a clear picture of American educational programming in 1962. It is a quantitative rather than a qualitative study, but quantity sometimes gives major clues to the intent behind television programming. The Brandeis University Morse Communication Research Center hopes that the educational broadcaster will find in this opportunity for comparison a helpful device for progress.

One Week of Educational Television, II

Judith M. Larsen, Research Associate & Writer

Mimi Dohan, Research Assistant

Morse Communication Research Center Staff

Louis G. Cowan, Director

Henry Morgenthau III, Associate Director

March 26, 1963

TABLE I

BROADCAST PATTERNS

IN-SCHOOL INSTRUCTIONAL:	Morning (6AM-12N)	Afternoon (12N-6PM)	Evening (6PM-12AM)	Total
Number of Hours per Week[1]	440:15	394:25	5:15	839:55
Average Number of Hours per Week[2]	7:06	6:21	:05	13:32
% of In-School Broadcasts	52.43%	46.95%	.62%	100.00%
% of Total Broadcasts[3]	16.96%	15.19%	.20%	32.35%
COLLEGE-ADULT INSTRUCTIONAL:				
Number of Hours per Week	71:25	104:45	184:00	360:10
Average Number of Hours per Week	1:09	1:41	2:59	5:49
% of College-Adult Broadcasts	19.83%	29.08%	51.09%	100.00%
% of Total Broadcasts	2.75%	4.04%	7.08%	13.87%
GENERAL BROADCASTING:				
Number of Hours per Week	76:20	369:15	950:40	1396:15
Average Number of Hours per Week	1:14	5:57	15:20	22:31
% of General Broadcasts	5.48%	26.44%	68.08%	100.00%
% of Total Broadcasts	2.94%	14.23%	36.61%	53.78%
TOTAL BROADCASTS:				
Number of Hours per Week	588:00	868:25	1139:55	2596:20
Average Number of Hours per Week	9:30	14:00	18:22	41:52
% of Total Broadcasts	22.65%	33.45%	43.90%	100.00%
% of total hours (Morn.,Aft.,Eve.) for In-School Broadcasting	74.86%	45.42%	.46%	
% of total hours (Morn.,Aft.,Eve.) for College-Adult Broadcasting	12.16%	12.06%	16.15%	
% of total hours (Morn.,Aft.,Eve.) for General Broadcasting	12.98%	42.52%	83.39%	
	100.00%	100.00%	100.00%	

1 Total hours of all 62 Educational Television Stations
2 Number of hours per week divided by 62, the number of Educational Television Stations
3 In-School plus College-Adult plus General Broadcasts

TABLE II

EDUCATIONAL TELEVISION STATIONS RANKED

ACCORDING TO NUMBER OF HOURS BROADCAST

Station	In-School	College-Adult	General	Total	Station	In-School	College-Adult	General	Total
WTHS	28:40	8:15	31:45	68:40	WNED	17:15	5:15	17:30	40:00
WBIQ	27:15	9:00	32:00	68:15	KVIE	14:55	2:00	22:30	39:25
WCIQ	27:15	9:00	32:00	68:15	KUON	11:00	7:30	20:15	38:45
WDIQ	27:15	9:00	32:00	68:15	WMSB	6:30	-0-	32:05	38:35
KNME	8:30	8:30	50:25	67:25	WILL	-0-	21:00	17:30	38:30
WUNC	14:00	9:45	43:10	66:55	WHRO	24:50	1:00	12:30	38:20
WQED	26:00	7:00	33:30	66:30	KDPS	21:40	2:00	14:15	37:55
WEDU	27:05	9:30	27:15	63:50	WUFT	10:00	11:30	16:00	37:30
WTVS	21:50	4:00	34:45	60:35	WFPK	25:55	-0-	10:00	35:55
WOSU	10:20	-0-	49:45	60:05	WCBB	4:15	7:30	23:15	35:00
KOED	31:15	11:30	15:00	57:45	WJCT	9:55	1:30	22:45	34:10
KETA	31:15	11:30	15:00	57:45	KWCS	15:25	-0-	17:25	32:50
WMVS	13:05	8:00	36:25	57:30	KUHT	3:50	10:00	17:30	31:20
WTTW	:45	25:30	29:15	55:30	WHYY	17:35	1:30	10:45	29:50
KERA	6:30	4:30	44:15	55:15	KLSE	17:30	2:30	9:45	29:45
WSIU	18:55	1:00	33:30	53:25	WETA	10:10	5:15	13:45	29:10
WFSU	3:15	11:30	37:00	51:45	WYES	-0-	8:00	20:15	28:15
KTCA	16:25	15:00	18:50	50:15	WCET	17:05	:30	9:30	27:05
WXGA	27:30	1:30	20:00	49:00	WHA	9:30	-0-	17:30	27:00
KOAP	4:15	22:30	21:10	47:55	KRMA	9:35	2:30	13:30	25:35
KOAC	4:15	23:45	19:10	47:10	KOKH	20:25	-0-	3:00	23:25
WKNO	7:00	7:00	32:45	46:45	KUAT	3:35	6:00	12:45	22:20
WIPR	-0-	2:30	44:15	46:45	KAET	-0-	4:30	17:45	22:15
WIPM	-0-	2:30	44:15	46:45	WMUB	-0-	14:00	8:00	22:00
KUED	14:45	1:30	29:30	45:45	WGTV	-0-	2:00	20:00	22:00
WGBH	11:30	:30	33:40	45:40	KTPS	8:30	-0-	4:00	12:30
KETC	19:45	7:45	17:00	44:30	WGTE	-0-	-0-	10:00	10:00
KQED	12:30	1:30	30:25	44:25	KUSD	-0-	3:15	5:45	9:00
KCSD	24:45	-0-	18:00	42:45	KRET	6:45	-0-	-0-	6:45
KPEC	28:10	1:30	12:30	42:10					
WENH	15:15	3:25	23:00	41:40	TOTALS	839:55	360:10	1396:15	2596:20
KCTS	19:30	1:00	21:00	41:30					
WETV	25:00	1:30	4:00	40:30					

TABLE III

TEN LARGEST SINGLE SUBJECT CATEGORIES RANKED ACCORDING TO NUMBER OF HOURS BROADCAST DURING SAMPLE WEEK

CATEGORIES:	Number of Hours Broadcast During Sample Week	% of Total Broadcasting	In-School, College-Adult, or General
1. Children's Programs	199:00	7.66%	General
2. General Science	169:10	6.51%	In-School
3. Social Science Other	161:30	6.22%	General
4. Theatre Arts	139:20	5.37%	General
5. Music	139:15	5.36%	General
6. Public Affairs	122:10	4.71%	General
7. Miscellaneous	115:15	4.44%	General
8. Science & Techn. Other	86:45	3.34%	General
9. Spanish	83:10	3.20%	In-School
10. History	66:10	2.55%	In-School

TABLE IV

TOTAL BROADCASTING[1]

PROGRAM CATEGORIES RANKED ACCORDING TO NUMBER OF HOURS BROADCAST DURING SAMPLE WEEK

CATEGORIES	Total Number of Hours Broadcast During Sample Week	Per cent of Total Broadcasting
1. Science and Technology.....	562:25	21.66%
2. Social Science.....	446:45	17.21%
3. The Arts.....	425:50	16.40%
4. Language.....	298:20	11.49%
5. Children's Programs.....	209:00	8.05%
6. Miscellaneous.....	150:20	5.79%
7. Public Affairs.....	126:15	4.86%
8. How To.....	100:40	3.88%
9. Literature.....	90:10	3.47%
10. News.....	57:35	2.22%
11. General Entertainment.....	44:00	1.69%
12. Teacher Training.....	33:10	1.28%
13. Education.....	19:05	.74%
14. Religion.....	15:50	.61%
15. Family.....	10:45	.41%
16. Personal Finance & Job Security	6:10	.24%
TOTALS	2596:20	100.00%

[1] In-School, College-Adult, and General Broadcasting Combined

TABLE V

PROGRAM SOURCES

	LOCAL	NET	OTHER	TOTAL
IN-SCHOOL INSTRUCTIONAL:				
Number of Hours per Week[1]	684:40	64:45	90:30	839:55
% of In-School Broadcasts	81.51%	7.70%	10.79%	100.00%
% of Total Broadcasts	26.37%	2.49%	3.49%	32.35%
COLLEGE-ADULT INSTRUCTIONAL:				
Number of Hours per Week	250:25	13:45	96:00	360:10
% of College-Adult Broadcasts	69.53%	3.82%	26.65%	100.00%
% of Total Broadcasts	9.64%	.53%	3.70%	13.87%
GENERAL BROADCASTING:				
Number of Hours per Week	404:40	685:05	306:30	1396:15
% of General Broadcasts	28.98%	49.07%	21.95%	100.00%
% of Total Broadcasts	15.59%	26.39%	11.80%	53.78%
TOTAL BROADCASTING:				
Number of Hours per Week	1339:45	763:35	493:00	2596:20
% of Total Broadcasts	51.60%	29.41%	18.99%	100.00%

[1] Total hours of all 62 Educational Television Stations

CHART A IN - SC

		SCIENCE & TECHNOLOGY	Mathematics	Physics	Chemistry	Biology	General Science	Other	SOCIAL SCIENCES	History	Social Studies	Other	LANGUAGE	French	German	Sp
Ala., Birmingham - 10	WBIQ	11:00	1:30	-0-	1:30	1:30	6:30	-0-	1:30	-0-	-0-	1:30	5:45	2:00	-0-	
Ala., Cheaha State Park - 7	WCIQ	11:00	1:30	-0-	1:30	1:30	6:30	-0-	1:30	-0-	-0-	1:30	5:45	2:00	-0-	
Ala., Dozier - 2	WDIQ	11:00	1:30	-0-	1:30	1:30	6:30	-0-	1:30	-0-	-0-	1:30	5:45	2:00	-0-	
Ariz., Phoenix - 8	KAET	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	
Ariz., Tucson - 6	KUAT	:30	:30	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	
Calif., Sacramento - 6	KVIE	3:45	1:00	-0-	-0-	-0-	2:15	:30	1:10	1:10	-0-	-0-	3:10	-0-	-0-	
Calif., San Francisco - 9	KQED	3:30	1:20	-0-	-0-	-0-	1:40	:30	:25	:25	-0-	-0-	5:30	1:15	-0-	
Colo., Denver - 6	KRMA	3:55	2:40	-0-	-0-	-0-	1:15	-0-	:45	-0-	-0-	:45	2:50	1:15	-0-	
D.C., Washington - 26	WETA	2:20	-0-	-0-	-0-	-0-	2:20	-0-	1:00	-0-	1:00	-0-	5:00	4:00	-0-	
Fla., Gainesville - 5	WUFT	5:15	-0-	-0-	2:30	-0-	2:45	-0-	-0-	-0-	-0-	-0-	3:00	-0-	-0-	
Fla., Jacksonville - 7	WJCT	2:00	2:00	-0-	-0-	-0-	-0-	-0-	5:00	5:00	-0-	-0-	2:55	-0-	-0-	
Fla., Miami - 2	WTHS	8:05	-0-	-0-	-0-	2:15	5:50	-0-	10:25	8:10	2:15	-0-	6:00	-0-	-0-	
Fla., Tallahassee - 11	WFSU	-0-	-0-	-0-	-0-	-0-	-0-	-0-	2:00	-0-	2:00	-0-	1:15	-0-	-0-	
Fla., Tampa - 3	WEDU	9:00	2:05	-0-	-0-	2:30	4:25	-0-	12:15	4:35	7:40	-0-	3:20	-0-	-0-	
Ga., Athens - 8	WGTV	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	
Ga., Atlanta - 30	WETV	16:20	1:00	-0-	-0-	6:00	7:20	2:00	5:50	2:30	3:20	-0-	1:5[illegible]	:30	-0-	
Ga., Waycross - 8	WXGA	19:00	4:00	-0-	-0-	5:00	10:00	-0-	2:30	2:30	-0-	-0-	4:00	2:00	-0-	
Ill., Carbondale - 8	WSIU	10:10	1:00	2:20	-0-	-0-	6:50	-0-	4:40	4:40	-0-	-0-	1:35	:45	-0-	
Ill., Chicago - 11	WTTW	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	:30	:30	-0-	
Ill., Urbana - 12	WILL	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	
Iowa, Des Moines - 11	KDPS	2:00	:30	-0-	-0-	-0-	1:30	-0-	7:00	-0-	7:00	-0-	8:00	-0-	-0-	
Ky., Louisville - 15	WFPK	10:00	4:10	-0-	-0-	-0-	5:50	-0-	5:55	2:00	-0-	3:55	5:05	-0-	-0-	
La., Monroe - 13	KLSE	10:35	-0-	3:20	2:30	:30	2:40	1:35	4:00	:30	2:45	:45	1:40	-0-	-0-	
La., New Orleans - 8	WYES	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	
Me., Augusta - 10	WCBB	:45	-0-	-0-	-0-	-0-	:45	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	
Mass., Boston - 2	WGBH	1:15	-0-	-0-	-0-	-0-	1:15	-0-	3:00	-0-	3:00	-0-	5:00	5:00	-0-	
Mich., Detroit - 56	WTVS	5:30	2:00	-0-	-0-	-0-	3:30	-0-	2:30	2:00	-0-	:30	9:50	2:50	2:00	
Mich., East Lansing - 10	WMSB	1:00	-0-	-0-	-0-	-0-	1:00	-0-	:30	-0-	:30	-0-	4:00	1:00	-0-	
Minn., St.Paul-Minn. - 2	KTCA	5:50	:55	-0-	-0-	-0-	4:25	:30	-0-	-0-	-0-	-0-	5:00	:30	1:30	
Mo., Kansas City - 19	KCSD	14:30	-0-	-0-	-0-	-0-	14:30	-0-	6:00	2:30	3:30	-0-	3:30	-0-	-0-	
Mo., St. Louis - 9	KETC	1:20	-0-	-0-	-0-	-0-	1:20	-0-	4:10	2:30	-0-	1:40	3:20	1:00	-0-	
Neb., Lincoln - 12	KUON	2:40	1:30	-0-	:10	-0-	1:00	-0-	2:50	-0-	2:50	-0-	1:30	1:30	-0-	
N.H., Durham - 11	WENH	1:30	-0-	-0-	-0-	-0-	1:30	-0-	1:15	1:15	-0-	-0-	4:45	3:30	-0-	
N.M., Albuquerque - 5	KNME	4:40	-0-	-0-	-0-	-0-	4:40	-0-	-0-	-0-	-0-	-0-	1:00	-0-	-0-	
N.Y., Buffalo - 17	WNED	2:30	-0-	-0-	-0-	-0-	2:00	-0-	1:00	1:00	-0-	-0-	9:15	3:10	2:30	
N.C., Chapel Hill - 4	WUNC	5:30	2:30	-0-	-0-	-0-	3:00	-0-	5:00	5:00	-0-	-0-	1:00	1:00	-0-	
Ohio, Cincinnati - 48	WCET	6:00	-0-	-0-	-0-	4:30	1:30	-0-	2:00	-0-	2:00	-0-	6:35	1:00	-0-	
Ohio, Columbus - 34	WOSU	3:20	-0-	-0-	-0-	-0-	2:10	1:10	1:00	:15	-0-	:45	2:20	1:30	-0-	
Ohio, Oxford - 14	WMUB	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	
Ohio, Toledo - 30	WGTE	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	
Okla., Oklahoma City - 13	KETA	9:50	5:15	-0-	2:00	-0-	2:35	-0-	3:00	3:00	-0-	-0-	6:30	2:15	-0-	
Okla., Tulsa - 11	KOED	9:50	5:15	-0-	2:00	-0-	2:35	-0-	3:00	3:00	-0-	-0-	6:30	2:15	-0-	
Okla., Oklahoma City - 25	KOKH	9:30	2:00	2:00	-0-	1:30	4:00	-0-	3:20	-0-	3:20	-0-	2:15	-0-	-0-	
Ore., Corvallis - 7	KOAC	:30	-0-	-0-	:30	-0-	-0-	-0-	:15	:15	-0-	-0-	3:00	1:00	-0-	
Ore., Portland - 10	KOAP	:30	-0-	-0-	:30	-0-	-0-	-0-	:15	:15	-0-	-0-	3:00	1:00	-0-	
Pa., Philadelphia - 35	WHYY	7:40	2:00	-0-	-0-	1:00	1:45	2:55	2:25	-0-	2:00	:25	5:45	1:55	-0-	
Pa., Pittsburgh - 13	WQED	9:10	1:00	2:30	-0-	-0-	5:40	-0-	5:15	1:15	4:00	-0-	7:35	2:00	-0-	
Puerto Rico, Mayaguez - 3	WIPM	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	
Puerto Rico, San Juan - 6	WIPR	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	
S.D., Vermillion - 2	KUSD	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	
Tenn., Memphis - 10	WKNO	3:30	-0-	-0-	-0-	-0-	3:30	-0-	-0-	-0-	-0-	-0-	1:30	-0-	-0-	
Texas, Dallas - 13	KERA	2:30	-0-	-0-	-0-	-0-	2:30	-0-	-0-	-0-	-0-	-0-	4:00	-0-	-0-	
Texas, Houston - 8	KUHT	2:35	-0-	:45	1:20	-0-	:15	:15	:15	-0-	:15	-0-	:30	-0-	-0-	
Texas, Richardson - 23	KRET	1:30	-0-	-0-	-0-	-0-	1:30	-0-	-0-	-0-	-0-	-0-	2:15	-0-	-0-	
Utah, Ogden - 18	KWCS	6:30	-0-	-0-	-0-	-0-	3:30	3:00	:30	-0-	:30	-0-	1:40	1:00	-0-	
Utah, Salt Lake City - 7	KUED	-0-	-0-	-0-	-0-	-0-	-0-	-0-	5:20	-0-	5:20	-0-	7:30	4:30	-0-	
Va., Norfolk - 15	WHRO	9:20	2:30	-0-	-0-	-0-	6:50	-0-	7:25	5:05	2:20	-0-	4:20	1:00	-0-	
Wash., Lakewood Center - 56	KPEC	9:05	-0-	-0-	-0-	-0-	9:05	-0-	2:50	2:50	-0-	-0-	3:00	-0-	-0-	
Wash., Seattle - 9	KCTS	6:15	2:00	-0-	-0-	1:00	3:15	-0-	3:00	3:00	-0-	-0-	4:45	1:30	-0-	
Wash., Tacoma - 62	KTPS	1:30	-0-	-0-	-0-	-0-	1:30	-0-	-0-	-0-	-0-	-0-	1:00	-0-	-0-	
Wisc., Madison - 21	WHA	3:15	2:00	-0-	-0-	-0-	1:15	-0-	-0-	-0-	-0-	-0-	4:05	3:15	-0-	
Wisc., Milwaukee - 10	WMVS	5:35	1:00	-0-	-0-	1:45	2:50	-0-	1:30	1:30	-0-	-0-	4:15	2:45	-0-	
Total Number of Hours per Week		293:40	54:40	10:55	16:00	30:30	169:10	12:25	135:00	66:10	55:35	13:15	203:35	62:40	6:00	8
Percent of In-School Broadcasts		34.96%	6.51%	1.30%	1.90%	3.63%	20.14%	1.48%	16.07%	7.88%	6.62%	1.57%	24.24%	7.47%	.72%	
Percent of Total Broadcasts		11.31%	2.11%	.43%	.61%	1.16%	6.51%	.49%	5.20%	2.55%	2.14%	.51%	7.84%	2.41%	.24%	
LOCAL		251:35	47:55	:45	11:30	30:00	151:20	10:05	125:10	59:35	53:05	12:30	174:20	24:20	6:00	7
NET		5:00	-0-	-0-	-0-	-0-	5:00	-0-	-0-	-0-	-0-	-0-	33:15	33:15	-0-	
OTHER		37:05	6:45	10:10	4:30	:30	12:50	2:20	9:50	6:35	2:30	:45	16:00	5:05	-0-	
Number of Stations with Programs		50	27	5	11	13	46	9	42	26	19	10	51	33	3	

CHART A IN - SCHOOL INSTRUCTIONA BROADCASTING

CIAL IENCE	History	Social Studies	Other	LANGUAGE	French	German	Spanish	Other	CHILDREN'S PROGRAMS	LITERATURE	THE ARTS	ntre ics	Music	Fine Arts	NEWS	PUBLIC AFFAIRS	HOW TO	TEACHER TRAINING
1:30	-0-	-0-	1:30	5:45	2:00	-0-	2:30	1:15	1:00	1:15	3:30	-0-	2:30	1:00	-0-	-0-	:30	2:30
1:30	-0-	-0-	1:30	5:45	2:00	-0-	2:30	1:15	1:00	1:15	3:30	-0-	2:30	1:00	-0-	-0-	:30	2:30
1:30	-0-	-0-	1:30	5:45	2:00	-0-	2:30	1:15	1:00	1:15	3:30	-0-	2:30	1:00	-0-	-0-	:30	2:30
-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-
-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	2:35	2:05	:30	-0-	-0-	-0-	-0-	-0-
1:10	1:10	-0-	-0-	3:10	-0-	-0-	2:05	1:05	-0-	3:25	2:25	-0-	2:25	-0-	:40	:20	-0-	-0-
:25	:25	-0-	-0-	5:30	1:[illegible]	-0-	3:25	:50	-0-	-0-	:40	-0-	:40	-0-	:40	-0-	-0-	1:45
:45	-0-	-0-	:45	2:50	1:1[illegible]	-0-	1:15	:20	:25	:50	:50	-0-	:25	:25	-0-	-0-	-0-	-0-
1:00	-0-	1:00	-0-	5:00	4:00	-0-	-0-	1:00	-0-	-0-	1:50	-0-	1:50	-0-	-0-	-0-	-0-	-0-
-0-	-0-	-0-	-0-	3:00	-0-	-0-	3:00	-0-	-0-	-0-	1:45	-0-	1:00	:45	-0-	-0-	-0-	-0-
5:00	5:00	-0-	-0-	2:55	-0-	-0-	1:15	1:40	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-
0:25	8:10	2:15	-0-	6:00	-0-	-0-	1:00	5:00	1:40	1:00	-0-	-0-	-0-	-0-	-0-	-0-	1:30	-0-
2:00	-0-	2:00	-0-	1:15	-0-	-0-	1:15	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-
2:15	4:35	7:40	-0-	3:20	-0-	-0-	1:40	1:40	2:30	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-
-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-
5:50	2:30	3:20	-0-	1:50	:30	-0-	1:20	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-
2:30	2:30	-0-	-0-	4:00	2:00	-0-	2:00	-0-	-0-	-0-	2:00	-0-	2:00	-0-	-0-	-0-	-0-	-0-
4:40	4:40	-0-	-0-	1:35	:45	-0-	-0-	:50	-0-	-0-	1:30	-0-	1:30	-0-	-0-	-0-	-0-	:30
-0-	-0-	-0-	-0-	:30	:30	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	:15
-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-
7:00	-0-	7:00	-0-	8:00	-0-	-0-	5:10	2:50	-0-	-0-	2:05	-0-	2:05	-0-	-0-	-0-	2:05	:30
5:55	2:00	-0-	3:55	5:05	-0-	-0-	3:00	2:05	-0-	2:05	2:50	-0-	1:30	1:20	-0-	-0-	-0-	-0-
4:00	:30	2:45	:45	1:40	-0-	-0-	1:40	-0-	-0-	-0-	-0-	-0-	-0-	-0-	:15	-0-	:45	-0-
-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-
-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	1:00	1:30	-0-	1:30	-0-	-0-	-0-	:30	-0-
3:00	-0-	3:00	-0-	5:00	5:00	-0-	-0-	-0-	-0-	1:15	:30	-0-	:30	-0-	-0-	:30	-0-	-0-
2:30	2:00	-0-	:30	9:50	2:50	2:00	3:00	2:00	-0-	:30	1:00	-0-	:30	:30	-0-	-0-	-0-	2:00
:30	-0-	:30	-0-	4:00	1:00	-0-	3:00	-0-	-0-	-0-	1:00	-0-	:30	:30	-0-	-0-	-0-	-0-
-0-	-0-	-0-	-0-	5:00	:30	1:30	3:00	-0-	-0-	-0-	2:05	-0-	1:40	:25	-0-	-0-	2:30	1:00
6:00	2:30	3:30	-0-	3:30	-0-	-0-	3:30	-0-	-0-	-0-	:30	-0-	:30	-0-	-0-	-0-	-0-	:15
4:10	2:30	-0-	1:40	3:20	1:00	-0-	-0-	2:20	-0-	3:20	2:40	-0-	2:40	-0-	1:15	-0-	2:40	1:00
2:50	-0-	2:50	-0-	1:30	1:30	-0-	-0-	-0-	-0-	2:30	-0-	-0-	-0-	-0-	:10	-0-	-0-	:55
1:15	1:15	-0-	-0-	4:45	3:30	-0-	-0-	1:15	-0-	3:05	1:40	-0-	1:40	-0-	-0-	-0-	-0-	1:30
-0-	-0-	-0-	-0-	1:00	-0-	-0-	1:00	-0-	-0-	-0-	1:20	-0-	1:20	-0-	-0-	-0-	-0-	1:30
1:00	1:00	-0-	-0-	9:15	3:10	2:30	1:15	2:20	-0-	2:00	2:00	-0-	:40	1:20	-0-	-0-	-0-	1:00
5:00	5:00	-0-	-0-	1:00	1:00	-0-	-0-	-0-	-0-	-0-	:30	-0-	:30	-0-	-0-	-0-	:30	1:30
2:00	-0-	2:00	-0-	6:35	1:00	-0-	1:25	4:10	-0-	1:00	-0-	-0-	-0-	-0-	-0-	-0-	1:00	:30
1:00	:15	-0-	:45	2:20	1:30	-0-	-0-	:50	-0-	1:40	:30	-0-	-0-	:30	-0-	-0-	:45	:45
-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-
-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-
3:00	3:00	-0-	-0-	6:30	2:15	-0-	4:15	-0-	:15	-0-	4:45	-0-	3:30	1:15	-0-	-0-	1:55	:30
3:00	3:00	-0-	-0-	6:30	2:15	-0-	4:15	-0-	:15	-0-	4:45	-0-	3:30	1:15	-0-	-0-	1:55	:30
3:20	-0-	3:20	-0-	2:15	-0-	-0-	2:15	-0-	-0-	4:00	-0-	-0-	-0-	-0-	-0-	-0-	-0-	1:20
:15	:15	-0-	-0-	3:00	1:00	-0-	1:00	1:00	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	:30
:15	:15	-0-	-0-	3:00	1:00	-0-	1:00	1:00	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	:30
2:25	-0-	2:00	:25	5:45	1:55	-0-	1:40	2:10	-0-	:30	-0-	-0-	-0-	-0-	-0-	-0-	-0-	:55
5:15	1:15	4:00	-0-	7:35	2:00	-0-	1:00	4:35	-0-	:30	1:00	-0-	-0-	1:00	-0-	:15	-0-	2:00
-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-
-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-
-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-
-0-	-0-	-0-	-0-	1:30	-0-	-0-	1:30	-0-	-0-	-0-	2:00	-0-	-0-	2:00	-0-	-0-	-0-	-0-
-0-	-0-	-0-	-0-	4:00	-0-	-0-	1:30	2:30	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-
:15	-0-	:15	-0-	:30	-0-	-0-	:30	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-
-0-	-0-	-0-	-0-	2:15	-0-	-0-	2:15	-0-	-0-	-0-	3:00	-0-	1:30	1:30	-0-	-0-	-0-	-0-
:30	-0-	:30	-0-	1:40	1:00	-0-	-0-	:40	-0-	-0-	3:45	-0-	1:50	1:55	-0-	-0-	-0-	1:00
6:20	-0-	5:20	-0-	7:30	4:30	-0-	-0-	3:00	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	:45
7:25	5:05	2:20	-0-	4:20	1:00	-0-	3:20	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	:30
2:50	2:50	-0-	-0-	3:00	-0-	-0-	3:00	-0-	1:55	2:00	6:15	-0-	4:35	1:40	-0-	-0-	-0-	-0-
3:00	3:00	-0-	-0-	4:45	1:30	-0-	2:30	:45	-0-	-0-	3:30	-0-	3:00	:30	-0-	:30	:30	1:00
-0-	-0-	-0-	-0-	1:00	-0-	-0-	-0-	1:00	-0-	-0-	2:00	-0-	2:00	-0-	-0-	-0-	4:00	-0-
-0-	-0-	-0-	-0-	4:05	3:15	-0-	-0-	:50	-0-	-0-	:50	-0-	:50	-0-	:20	-0-	:30	:30
1:30	1:30	-0-	-0-	4:15	2:45	-0-	1:15	:15	-0-	-0-	1:10	-0-	:30	:40	-0-	-0-	-0-	-0-
35:00	66:10	55:35	13:15	203:35	62:40	6:00	83:10	51:45	10:00	34:25	77:15	2:35	54:40	20:30	3:20	1:35	22:35	32:25
16.07%	7.88%	6.62%	1.57%	24.24%	7.47%	.72%	9.90%	6.15%	1.19%	4.10%	9.20%	.25%	6.51%	2.44%	.40%	.19%	2.69%	3.86%
5.20%	2.55%	2.14%	.51%	7.84%	2.41%	.24%	3.20%	1.99%	.39%	1.33%	2.97%	.08%	2.11%	.78%	.13%	.06%	.87%	1.25%
25:10	59:35	53:05	12:30	154:20	24:20	6:00	75:55	48:05	6:45	28:20	63:35	2:35	43:50	17:40	2:40	1:05	20:20	14:05
-0-	-0-	-0-	-0-	33:15	33:15	-0-	-0-	-0-	3:15	2:00	5:30	-0-	3:00	2:30	-0-	:30	-0-	19:15
9:50	6:35	2:30	:45	16:00	5:05	-0-	7:15	3:40	-0-	4:05	8:10	-0-	7:50	:20	:40	-0-	2:15	3:05
42	26	19	10	51	33	3	38	30	9	20	36	1	33	20	6	4	17	30

RUCTIONA BROADCASTING

LITERATURE	THE ARTS	Centre [illegible]	Music	Fine Arts	NEWS	PUBLIC AFFAIRS	HOW TO	TEACHER TRAINING	MISCELLANEOUS	TOTALS	MORNING	AFTERNOON	EVENING	LOCAL	NET	OTHER
1:15	3:30	-0-	2:30	1:00	-0-	-0-	:30	2:30	:15	27:15	14:00	13:15	-0-	25:15	2:00	-0-
1:15	3:30	-0-	2:30	1:00	-0-	-0-	:30	2:30	:15	27:15	14:00	13:15	-0-	25:15	2:00	-0-
1:15	3:30	-0-	2:30	1:00	-0-	-0-	:30	2:30	:15	27:15	14:00	13:15	-0-	25:15	2:00	-0-
-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-
-0-	2:35	2:05	:30	-0-	-0-	-0-	-0-	-0-	:30	3:35	1:20	2:15	-0-	3:35	-0-	-0-
3:25	2:25	-0-	2:25	-0-	:40	:20	-0-	-0-	-0-	14:55	6:55	8:00	-0-	8:15	4:20	2:35
-0-	:40	-0-	:40	-0-	:40	-0-	-0-	1:45	-0-	12:30	6:35	5:55	-0-	7:45	3:00	1:45
:50	:50	-0-	:25	:25	-0-	-0-	-0-	-0-	-0-	9:35	-0-	8:35	1:00	9:35	-0-	-0-
-0-	1:50	-0-	1:50	-0-	-0-	-0-	-0-	-0-	-0-	10:10	6:20	3:50	-0-	6:40	3:30	-0-
-0-	1:45	-0-	1:00	:45	-0-	-0-	-0-	-0-	-0-	10:00	7:15	-0-	2:45	10:00	-0-	-0-
-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	9:55	4:10	5:45	-0-	9:55	-0-	-0-
1:00	-0-	-0-	-0-	-0-	-0-	-0-	1:30	-0-	-0-	28:40	13:40	15:00	-0-	28:40	-0-	-0-
-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	3:15	1:15	2:00	-0-	3:15	-0-	-0-
-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	27:05	13:45	13:20	-0-	27:05	-0-	-0-
-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-
-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	1:00	25:00	11:50	13:10	-0-	23:10	:30	1:20
-0-	2:00	-0-	2:00	-0-	-0-	-0-	-0-	-0-	-0-	27:30	15:00	12:30	-0-	27:00	-0-	:30
-0-	1:30	-0-	1:30	-0-	-0-	-0-	-0-	:30	:30	18:55	12:15	6:40	-0-	:30	1:15	17:10
-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	:15	-0-	:45	-0-	:45	-0-	-0-	:45	-0-
-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-
-0-	2:05	-0-	2:05	-0-	-0-	-0-	2:05	:30	-0-	21:40	10:00	11:40	-0-	21:40	-0-	-0-
2:05	2:50	-0-	1:30	1:20	-0-	-0-	-0-	-0-	-0-	25:55	14:10	11:45	-0-	23:55	-0-	2.00
-0-	-0-	-0-	-0-	-0-	:15	-0-	:45	-0-	:15	17:30	7:40	9:50	-0-	4:20	-0-	13:10
-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-
1:00	1:30	-0-	1:30	-0-	-0-	-0-	:30	-0-	:30	4:15	4:15	-0-	-0-	-0-	-0-	4:15
1:15	:30	-0-	:30	-0-	-0-	:30	-0-	-0-	-0-	11:30	7:15	4:15	-0-	11:00	:30	-0-
:30	1:00	-0-	:30	:30	-0-	-0-	-0-	2:00	:30	21:50	11:00	10:50	-0-	21:50	-0-	-0-
-0-	1:00	-0-	:30	:30	-0-	-0-	-0-	-0-	-0-	6:30	3:00	3:30	-0-	5:30	1:00	-0-
-0-	2:05	-0-	1:40	:25	-0-	-0-	2:30	1:00	-0-	16:25	8:45	7:40	-0-	15:55	-0-	:30
-0-	:30	-0-	:30	-0-	-0-	-0-	-0-	:15	-0-	24:45	15:00	9:45	-0-	23:45	:30	:30
3:20	2:40	-0-	2:40	-0-	1:15	-0-	2:40	1:00	-0-	19:45	11:15	7:30	1:00	13:25	2:00	4:20
2:30	-0-	-0-	-0-	-0-	:10	-0-	-0-	:55	:25	11:00	11:00	-0-	-0-	9:00	2:00	-0-
3:05	1:40	-0-	1:40	-0-	-0-	-0-	-0-	1:30	1:30	15:15	9:15	6:00	-0-	4:55	-0-	10:20
-0-	1:20	-0-	1:20	-0-	-0-	-0-	-0-	1:30	-0-	8:30	2:30	5:30	:30	8:30	-0-	-0-
2:00	2:00	-0-	:40	1:20	-0-	-0-	-0-	1:00	-0-	17:15	9:15	8:00	-0-	13:35	3:40	-0-
-0-	:30	-0-	:30	-0-	-0-	-0-	:30	1:30	-0-	14:00	11:00	3:00	-0-	12:00	2:00	-0-
1:00	-0-	-0-	-0-	-0-	-0-	-0-	1:00	:30	-0-	17:05	10:10	6:55	-0-	15:35	1:30	-0-
1:40	:30	-0-	-0-	:30	-0-	-0-	:45	:45	-0-	10:20	5:50	4:30	-0-	8:35	1:45	-0-
-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-
-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-
-0-	4:45	-0-	3:30	1:15	-0-	-0-	1:55	:30	4:30	31:15	14:40	16:35	-0-	23:45	-0-	7:30
-0-	4:45	-0-	3:30	1:15	-0-	-0-	1:55	:30	4:30	31:15	14:40	16:35	-0-	23:45	-0-	7:30
4:00	-0-	-0-	-0-	-0-	-0-	-0-	-0-	1:20	-0-	20:25	10:00	10:25	-0-	17:05	-0-	3:20
-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	:30	-0-	4:15	2:45	1:30	-0-	2:15	2:00	-0-
-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	:30	-0-	4:15	2:45	1:30	-0-	2:15	2:00	-0-
:30	-0-	-0-	-0-	-0-	-0-	-0-	-0-	:55	:20	17:35	9:35	8:00	-0-	15:45	1:20	:30
:30	1:00	-0-	-0-	1:00	-0-	:15	-0-	2:00	:15	26:00	14:00	12:00	-0-	16:15	4:00	5:45
-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-
-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-
-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-
-0-	2:00	-0-	-0-	2:00	-0-	-0-	-0-	-0-	-0-	7:00	-0-	7:00	-0-	5:30	-0-	1:30
-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	6:30	3:00	3:30	-0-	6:30	-0-	-0-
-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	3:50	3:50	-0-	-0-	3:05	-0-	:45
-0-	3:00	-0-	1:30	1:30	-0-	-0-	-0-	-0-	-0-	6:45	:30	6:15	-0-	6:45	-0-	-0-
-0-	3:45	-0-	1:50	1:55	-0-	-0-	-0-	1:00	2:00	15:25	10:20	5:05	-0-	12:55	2:30	-0-
-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	:45	1:10	14:45	8:15	6:30	-0-	9:45	5:00	-0-
-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	:30	3:15	24:50	15:15	9:35	-0-	23:20	1:30	-0-
2:00	6:15	-0-	4:35	1:40	-0-	-0-	-0-	-0-	3:05	28:10	14:45	13:25	-0-	24:45	3:25	-0-
-0-	3:30	-0-	3:00	:30	-0-	:30	:30	1:00	-0-	19:30	9:45	9:45	-0-	13:30	6:00	-0-
-0-	2:00	-0-	2:00	-0-	-0-	-0-	4:00	-0-	-0-	8:30	3:15	5:15	-0-	8:30	-0-	-0-
-0-	:50	-0-	:50	-0-	:20	-0-	:30	:30	-0-	9:30	1:15	8:15	-0-	6:25	-0-	3:05
-0-	1:10	-0-	:30	:40	-0-	-0-	-0-	-0-	:35	13:05	8:00	5:05	-0-	7:55	2:45	2:25
34:25	77:15	2:05	54:40	20:30	3:20	1:35	22:35	32:25	26:05	839:55	440:15	394:25	5:15	684:40	64:45	90:30
4.10%	9.20%	.25%	6.51%	2.44%	.40%	.19%	2.69%	3.86%	3.10%	100.00%	52.43%	46.95%	.62%	81.51%	7.70%	10.79%
1.33%	2.97%	.08%	2.11%	.78%	.13%	.06%	.87%	1.25%	1.00%	32.35%	16.96%	15.19%	.20%	26.37%	2.49%	3.49%
20:20	63:35	2:05	43:50	17:40	2:40	1:05	20:20	14:05	16:45	684:40						
2:00	5:30	-0-	3:00	2:30	-0-	:30	-0-	15:15	-0-	64:45						
4:05	8:10	-0-	7:50	:20	:40	-0-	2:15	3:05	9:20	90:30						
20	36	1	33	20	6	4	17	30	21	53	50	49	4	51	28	21

CHART B COLLEGE -

		SCIENCE & TECHNOLOGY	Mathematics	Physics	Chemistry	Biology	Medicine, Psychology, Psychiatry	Other	SOCIAL SCIENCE	History	Economics	Political Science	Other	LANGUAGE	French	German
Ala., Birmingham - 10	WBIQ	2:30	-0-	-0	-0-	2:30	-0-	-0-	2:30	-0-	-0-	2:30	-0-	3:00	-0-	-0-
Ala., Cheaha State Park - 7	WCIQ	2:30	-0-	-0	-0-	2:30	-0-	-0-	2:30	-0-	-0-	2:30	-0-	3:00	-0-	-0-
Ala., Dozier - 2	WDIQ	2:30	-0-	-0	-0-	2:30	-0-	-0-	2:30	-0-	-0-	2:30	-0-	3:00	-0-	-0-
Ariz., Phoenix - 8	KAET	1:30	-0-	-0	-0-	-0-	-0-	1:30	3:00	-0-	1:30	1:30	-0-	-0-	-0-	-0-
Ariz., Tucson - 6	KUAT	2:00	-0-	-0	2:00	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	2:30	-0-	-0-
Calif., Sacramento - 6	KVIE	-0-	-0-	-0	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	2:00	:30	-0-
Calif., San Francisco - 9	KQED	1:00	-0-	-0	-0-	-0-	1:00	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-
Colo., Denver - 6	KRMA	-0-	-0-	-0	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	:30	-0-	-0-
D.C., Washington - 26	WETA	-0-	-0-	-0	-0-	-0-	-0-	-0-	2:30	-0-	-0-	2:30	-0-	2:15	:45	-0-
Fla., Gainesville - 5	WUFT	1:30	-0-	-0	1:30	-0-	-0-	-0-	4:00	1:30	-0-	2:30	-0-	2:00	2:00	-0-
Fla., Jacksonville - 7	WJCT	1:30	-0-	-0	-0-	1:30	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-
Fla., Miami - 2	WTHS	3:00	3:00	-0	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	5:00	-0-	-0-
Fla., Tallahassee - 11	WFSU	6:00	-0-	-0	-0-	2:00	-0-	4:00	1:00	1:00	-0-	-0-	-0-	1:00	1:00	-0-
Fla., Tampa - 3	WEDU	3:00	-0-	-0	-0-	1:30	1:30	-0-	-0-	-0-	-0-	-0-	-0-	5:00	2:00	1:00
Ga., Athens - 8	WGTV	-0-	-0-	-0	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	2:00	-0-	-0-
Ga., Atlanta - 30	WETV	-0-	-0-	-0	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	1:30	:30	-0-
Ga., Waycross - 8	WXGA	-0-	-0-	-0	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	1:30	-0-	-0-
Ill., Carbondale - 8	WSIU	-0-	-0-	-0	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-
Ill., Chicago - 11	WTTW	3:30	-0-	-0	-0-	3:00	-0-	:30	8:00	3:00	2:00	-0-	3:00	5:00	-0-	-0-
Ill., Urbana - 12	WILL	-0-	-0-	-0	-0-	-0-	-0-	-0-	7:00	-0-	3:00	-0-	4:00	1:00	1:00	-0-
Iowa, Des Moines - 11	KDPS	-0-	-0-	-0	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	2:00	1:00	-0-
Ky., Louisville - 15	WFPK	-0-	-0-	-0	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-
La., Monroe - 13	KLSE	2:00	-0-	-0	-0-	-0-	-0-	2:00	-0-	-0-	-0-	-0-	-0-	:30	-0-	-0-
La., New Orleans - 8	WYES	3:00	-0-	-0	-0-	2:30	:30	-0-	2:30	-0-	-0-	2:30	-0-	1:30	-0-	-0-
Me., Augusta - 10	WCBB	5:00	-0-	-0	-0-	5:00	-0-	-0-	2:30	-0-	-0-	2:30	-0-	-0-	-0-	-0-
Mass., Boston - 2	WGBH	:30	:30	-0	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-
Mich., Detroit - 56	WTVS	3:00	-0-	-0	3:00	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	1:00	1:00	-0-
Mich., East Lansing - 10	WMSB	-0-	-0-	-0	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-
Minn., St.Paul-Minn. - 2	KTCA	2:00	-0-	-0	-0-	-0-	2:00	-0-	4:00	2:00	2:00	-0-	-0-	1:30	-0-	-0-
Mo., Kansas City - 19	KCSD	-0-	-0-	-0	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-
Mo., St.,Louis - 9	KETC	-0-	-0-	-0	-0-	-0-	-0-	-0-	3:15	-0-	-0-	-0-	3:15	3:00	:30	-0-
Neb., Lincoln - 12	KUON	-0-	-0-	-0	-0-	-0-	-0-	-0-	2:30	-0-	-0-	2:30	-0-	1:30	:30	-0-
N.H., Durham - 11	WENH	3:25	-0-	-0	3:25	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-
N.M., Albuquerque - 5	KNME	-0-	-0-	-0	-0-	-0-	-0-	-0-	4:30	-0-	-0-	-0-	4:30	-0-	-0-	-0-
N.Y., Buffalo - 17	WNED	4:15	2:00	-0	-0-	2:15	-0-	-0-	:30	-0-	-0-	:30	-0-	-0-	-0-	-0-
N.C., Chapel Hill - 4	WUNC	5:30	3:00	-0	-0-	2:30	-0-	-0-	1:00	-0-	1:00	-0-	-0-	1:00	-0-	1:00
Ohio, Cincinnati - 48	WCET	-0-	-0-	-0	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	:30	-0-	:30
Ohio, Columbus - 34	WOSU	-0-	-0-	-0	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-
Ohio, Oxford - 14	WMUB	11:00	-0-	-0	-0-	6:00	5:00	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-
Ohio, Toledo - 30	WGTE	-0-	-0-	-0	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-
Okla., Oklahoma City - 13	KETA	5:30	3:00	-0	-0-	2:30	-0-	-0-	2:30	-0-	-0-	2:30	-0-	3:30	-0-	-0-
Okla., Tulsa - 11	KOED	5:30	3:00	-0	-0-	2:30	-0-	-0-	2:30	-0-	-0-	2:30	-0-	3:30	-0-	-0-
Okla., Oklahoma City - 25	KOKH	-0-	-0-	-0	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-
Ore., Corvallis - 7	KOAC	18:15	2:15	-0	-0-	4:30	8:30	3:00	-0-	-0-	-0-	-0-	-0-	1:00	1:00	-0-
Ore., Portland - 10	KOAP	14:00	2:15	-0	-0-	2:15	6:30	3:00	3:00	-0-	-0-	3:00	-0-	1:00	1:00	-0-
Pa., Philadelphia - 35	WHYY	-0-	-0-	-0	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	1:30	1:30	-0-
Pa., Pittsburgh - 13	WQED	5:00	-0-	2:0	-0-	2:30	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-
Puerto Rico, Mayaguez - 3	WIPM	:30	-0-	-0	-0-	-0-	-0-	:30	-0-	-0-	-0-	-0-	-0-	1:30	-0-	-0-
Puerto Rico, San Juan - 6	WIPR	:30	-0-	-0	-0-	-0-	-0-	:30	-0-	-0-	-0-	-0-	-0-	1:30	-0-	-0-
S.D., Vermillion - 2	KUSD	2:30	-0-	-0	-0-	2:30	-0-	-0-	-0-	-0-	-0-	-0-	-0-	:45	-0-	:30
Tenn., Memphis - 10	WKNO	2:00	-0-	-0	-0-	-0-	2:00	-0-	-0-	-0-	-0-	-0-	-0-	3:00	-0-	-0-
Texas, Dallas - 13	KERA	-0-	-0-	-0	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	3:00	-0-	-0-
Texas, Houston - 8	KUHT	6:00	3:00	-0	-0-	3:00	-0-	-0-	1:30	-0-	1:30	-0-	-0-	1:30	-0-	-0-
Texas, Richardson - 23	KRET	-0-	-0-	-0	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-
Utah, Ogden - 18	KWCS	-0-	-0-	-0	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-
Utah, Salt Lake City - 7	KUED	-0-	-0-	-0	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	1:30	1:30	-0-
Va., Norfolk - 15	WHRO	-0-	-0-	-0	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	1:00	1:00	-0-
Wash., Lakewood Center - 56	KPEC	-0-	-0-	-0	-0-	-0-	-0-	-0-	1:30	1:30	-0-	-0-	-0-	-0-	-0-	-0-
Wash., Seattle - 9	KCTS	-0-	-0-	-0	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	1:00	1:00	-0-
Wash., Tacoma - 62	KTPS	-0-	-0-	-0	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-
Wisc., Madison - 21	WHA	-0-	-0-	-0	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-
Wisc., Milwaukee - 10	WMVS	2:30	-0-	-0	-0-	2:30	-0-	-0-	2:30	-0-	-0-	2:30	-0-	3:00	1:30	-0-
Total Number of Hours per Week		132:25	22:00	2:0	6:30	59:25	27:00	15:00	67:15	9:00	11:00	32:30	14:45	81:00	19:15	3:00
Percent of College-Adult Broadcasts		36.77%	6.11%	.4%	1.80%	16.50%	7.50%	4.17%	18.67%	2.50%	3.05%	9.02%	4 10%	22.49%	5.35%	.83%
Percent of Total Broadcasts		5.10%	.85%	.%	.25%	2.29%	1.03%	.58%	2.59%	.35%	.42%	1.25%	.57%	3.12%	.74%	.12%
LOCAL		96:55	14:00	-0-	6:30	25:55	27:00	12:30	38:45	9:00	10:00	5:00	14:45	51:45	5:30	1:00
NET			-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	13:45	12:45	1:00
OTHER			8:00	2:0	-0-	33:30	-0-	2:30	28:30	-0-	1:00	27:30	-0-	15:30	1:00	1:00
Number of Stations with Programs			9	1	3	21	8	8	23	5	6	14	4	40	18	4

CHART B COLLEGE - ADULT INSTRUCTIONAL BROADCASTING

SOCIAL SCIENCE	His-tory	Eco-nomics	Political Science	Other	LAN-GUAGE	French	German	Spanish	Other	LITERATURE	RELIGION	EDUCATION	THE ARTS	Theatre Arts	Music	Fine Arts	NEWS	PUBLIC AFFAIRS	HOW TO	TEACHER TRAINING
2:30	-0-	-0-	2:30	-0-	3:00	-0-	-0-	-0-	3:00	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	1:00	-0-
2:30	-0-	-0-	2:30	-0-	3:00	-0-	-0-	-0-	3:00	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	1:00	-0-
2:30	-0-	-0-	2:30	-0-	3:00	-0-	-0-	-0-	3:00	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	1:00	-0-
3:00	-0-	1:30	1:30	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-
-0-	-0-	-0-	-0-	-0-	2:30	-0-	-0-	2:30	-0-	-0-	-0-	-0-	1:30	-0-	-0-	1:30	-0-	-0-	-0-	-0-
-0-	-0-	-0-	-0-	-0-	2:00	:30	-0-	:30	1:00	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-
-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	:30
-0-	-0-	-0-	-0-	-0-	:30	-0-	-0-	-0-	:30	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	2:00	-0-
2:30	-0-	-0-	2:30	-0-	2:15	:45	-0-	1:30	-0-	-0-	:30	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-
4:00	1:30	-0-	2:30	-0-	2:00	2:00	-0-	-0-	-0-	1:30	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-
-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-
-0-	-0-	-0-	-0-	-0-	5:00	-0-	-0-	3:00	2:00	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	:15
1:00	1:00	-0-	-0-	-0-	1:00	1:00	-0-	-0-	-0-	2:30	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-
-0-	-0-	-0-	-0-	-0-	5:00	2:00	1:00	1:00	1:00	1:30	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-
-0-	-0-	-0-	-0-	-0-	2:00	-0-	-0-	-0-	2:00	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-
-0-	-0-	-0-	-0-	-0-	1:30	:30	-0-	-0-	1:00	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-
-0-	-0-	-0-	-0-	-0-	1:30	-0-	-0-	-0-	1:30	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-
-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	1:00	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-
8:00	3:00	2:00	-0-	3:00	5:00	-0-	-0-	3:00	2:00	6:00	-0-	3:00	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-
7:00	-0-	3:00	-0-	4:00	1:00	1:00	-0-	-0-	-0-	8:00	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-
-0-	-0-	-0-	-0-	-0-	2:00	1:00	-0-	:30	:30	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-
-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-
-0-	-0-	-0-	-0-	-0-	:30	-0-	-0-	-0-	:30	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-
2:30	-0-	-0-	2:30	-0-	1:30	-0-	-0-	-0-	1:30	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	1:00	-0-
2:30	-0-	-0-	2:30	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-
-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-
-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-
-0-	-0-	-0-	-0-	-0-	1:00	1:00	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-
-0-	-0-	-0-	-0-	-0-	1:00	1:00	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-
-0-	-0-	-0-	-0-	-0-	-0-	-0-

STRUCTIONAL BROADCASTING

RE	RELIGION	EDUCATION	THE ARTS	Theatre Arts	Music	Fine Arts	NEWS	PUBLIC AFFAIRS	HOW TO	TEACHER TRAINING	MISCELLANEOUS	TOTALS	MORNING	AFTERNOON	EVENING	LOCAL	NET	OTHER
	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	1:00	-0-	-0-	9:00	-0-	4:30	4:30	4:00	-0-	5:00
	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	1:00	-0-	-0-	9:00	-0-	4:30	4:30	4:00	-0-	5:00
	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	1:00	-0-	-0-	9:00	-0-	4:30	4:30	4:00	-0-	5:00
	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	4:30	-0-	1:30	3:00	3:00	-0-	1:30
	-0-	-0-	1:30	-0-	-0-	1:30	-0-	-0-	-0-	-0-	-0-	6:00	3:30	-0-	2:30	6:00	-0-	-0-
	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	2:00	-0-	-0-	2:00	1:30	:30	-0-
	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	:30	-0-	1:30	-0-	-0-	1:30	1:30	-0-	-0-
	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	2:00	-0-	-0-	2:30	-0-	2:30	-0-	2:30	-0-	-0-
	:30	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	5:15	-0-	:30	4:45	:30	:45	4:00
	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	2:30	11:30	4:30	3:00	4:00	9:00	-0-	2:30
	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	1:30	-0-	-0-	1:30	-0-	-0-	1:30
	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	:15	-0-	8:15	-0-	5:45	2:30	2:15	-0-	6:00
	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	1:00	11:30	5:00	6:00	:30	7:00	-0-	4:30
	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	9:30	-0-	1:30	8:00	6:00	2:00	1:30
	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	2:00	-0-	-0-	2:00	-0-	-0-	2:00
	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	1:30	-0-	-0-	1:30	-0-	:30	1:00
	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	1:30	-0-	-0-	1:30	-0-	-0-	1:30
	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	1:00	-0-	-0-	1:00	-0-	1:00	-0-
	-0-	3:00	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	25:30	-0-	11:00	14:30	25:30	-0-	-0-
	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	5:00	21:00	12:00	8:00	1:00	20:00	1:00	-0-
	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	2:00	-0-	-0-	2:00	:30	1:00	:30
	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-
	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	2:30	1:00	1:30	-0-	2:30	-0-	-0-
	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	1:00	-0-	-0-	8:00	-0-	-0-	8:00	1:00	-0-	7:00
	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	7:30	-0-	4:30	3:00	-0-	-0-	7:30
	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	:30	-0-	-0-	:30	:30	-0-	-0-
	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	4:00	:30	:30	3:00	3:00	1:00	-0-
	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-
	-0-	-0-	1:00	-0-	-0-	1:00	-0-	-0-	2:30	-0-	:30	15:00	1:30	2:00	11:30	14:00	-0-	1:00
	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-
	-0-	-0-	:45	-0-	-0-	:45	-0-	-0-	:45	-0-	-0-	7:45	-0-	5:00	2:45	7:15	:30	-0-
	-0-	2:00	-0-	-0-	-0-	-0-	-0-	-0-	1:30	-0-	-0-	7:30	1:30	1:00	5:00	3:30	:30	3:30
	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	3:25	2:25	-0-	1:00	3:25	-0-	-0-
	-0-	-0-	2:00	-0-	-0-	2:00	-0-	-0-	-0-	-0-	-0-	8:30	4:15	2:15	2:00	8:30	-0-	-0-
	-0-	-0-	-0-	-0-	-0-	-0-	-0-	:30	-0-	-0-	-0-	5:15	-0-	-0-	5:15	4:45	-0-	:30
	-0-	1:30	:45	-0-	-0-	:45	-0-	-0-	-0-	-0-	-0-	9:45	:30	7:30	1:45	3:45	1:00	5:00
	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	:30	-0-	-0-	:30	-0-	-0-	:30
	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-
	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	14:00	11:00	3:00	-0-	14:00	-0-	-0-
	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-
	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	11:30	-0-	-0-	11:30	4:00	-0-	7:30
	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	11:30	-0-	-0-	11:30	4:00	-0-	7:30
	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-
	-0-	-0-	-0-	-0-	-0-	-0-	-0-	1:00	2:00	-0-	-0-	23:45	11:30	6:30	5:45	23:45	-0-	-0-
	-0-	-0-	-0-	-0-	-0-	-0-	-0-	1:00	2:00	-0-	-0-	22:30	10:15	6:30	5:45	22:30	-0-	-0-
	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	1:30	-0-	-0-	1:30	-0-	1:30	-0-
	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	1:00	-0-	-0-	7:00	-0-	2:30	4:30	2:00	-0-	5:00
	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	:30	-0-	-0-	2:30	-0-	-0-	2:30	2:30	-0-	-0-
	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	:30	-0-	-0-	2:30	-0-	-0-	2:30	2:30	-0	-0-
	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	3:15	-0-	-0-	3:15	:15	-0-	3:00
	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	2:00	-0-	-0-	7:00	-0-	3:30	3:30	7:00	-0-	-0-
	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	1:30	-0-	-0-	4:30	-0-	3:00	1:30	4:30	-0-	-0-
	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	10:00	1:30	2:15	6:15	10:00	-0-	-0-
	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-
	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-
	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	1:30	-0-	-0-	1:30	1:30	-0-	-0-
	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	1:00	-0-	-0-	1:00	-0-	1:00	-0-
	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	1:30	-0-	-0-	1:30	1:30	-0-	-0-
	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	1:00	-0-	-0-	1:00	1:00	-0-	-0-
	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-
	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-
	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	8:00	:30	-0-	7:30	-0-	1:30	6:30
	:30	6:30	6:00	-0-	-0-	6:00	-0-	2:30	20:15	:45	9:00	360:10	71:25	104:45	184:00	250:25	13:45	96:00
	.14%	1.80%	1.67%	-0-	-0-	1.67%	-0-	.69%	5.62%	.21%	2.50%	100.00%	19.83%	29.08%	51.09%	69.53%	3.82%	26.65%
	.01%	.25%	.23%	-0-	-0-	.23%	-0-	.10%	.78%	.03%	.35%	13.87%	2.75%	4.04%	7.08%	9.64%	.53%	3.70%
	:30	5:00	6:00	-0-	-0-	6:00	-0-	2:00	18:45	:45	9:00	250:25						
	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	13:45						
	-0-	1:30	-0-	-0-	-0-	-0-	-0-	:30	1:30	-0-	-0-	96:00						
	1	3	5	0	0	5	0	3	15	2	4	52	16	27	49	42	14	26

		SCIENCE & TECHNOLOGY	Mathematics	Physics	Chemistry	Technology	Medicine, Pyschology, Psychiatry	Other	SOCIAL SCIENCE	History	Political Science	Economics	Other	LANG
Ala., Birmingham - 10	WBIQ	3:30	-0-	-0-	-0-	-0-	1:00	2:30	5:15	-0-	1:00	-0-	4:15	-0
Ala., Cheaha State Park - 7	WCIQ	3:30	-0-	-0-	-0-	-0-	1:00	2:30	5:15	-0-	1:00	-0-	4:15	-0
Ala., Dozier - 2	WDIQ	3:30	-0-	-0-	-0-	-0-	1:00	2:30	5:15	-0-	1:00	-0-	4:15	-0
Ariz., Phoenix - 8	KAET	3:30	-0-	-0-	-0-	-0-	2:30	1:00	4:00	:30	:30	:30	2:30	-0
Ariz., Tucson - 6	KUAT	3:00	-0-	-0-	-0-	-0-	2:30	:30	2:30	1:00	:30	:30	:30	-0
Calif., Sacramento - 6	KVIE	3:00	-0-	-0-	-0-	-0-	1:00	2:00	2:30	-0-	:30	:30	1:30	-0
Calif., San Francisco - 9	KQED	3:30	-0-	-0-	-0-	-0-	1:30	2:00	5:15	-0-	-0-	-0-	5:15	-0
Colo., Denver - 6	KRMA	1:00	-0-	-0-	-0-	-0-	-0-	1:00	1:30	-0-	-0-	-0-	1:30	2:
D.C., Washington - 26	WETA	1:30	-0-	-0-	-0-	-0-	:30	1:00	3:45	:45	-0-	1:00	2:00	-0
Fla., Gainesville - 5	WUFT	1:30	-0-	-0-	-0-	-0-	-0-	1:30	3:00	-0-	-0-	:30	2:30	-0
Fla., Jacksonville - 7	WJCT	1:15	-0-	-0-	-0-	-0-	-0-	1:15	4:45	:30	-0-	:45	3:30	-0
Fla., Miami - 2	WTHS	2:30	:30	-0-	-0-	-0-	1:00	1:00	4:15	-0-	-0-	1:45	2:30	-0
Fla., Tallahassee - 11	WFSU	2:30	-0-	-0-	-0-	-0-	-0-	2:30	1:30	-0-	-0-	:30	1:00	-0
Fla., Tampa - 3	WEDU	2:30	-0-	-0-	:30	-0-	:30	1:30	3:45	1:30	-0-	1:15	1:00	-0
Ga., Athens - 8	WGTV	2:00	:30	-0-	:30	-0-	-0-	1:00	3:30	:30	-0-	1:00	2:00	-0
Ga., Atlanta - 30	WETV	1:00	-0-	-0-	-0-	-0-	-0-	1:00	3:45	1:00	-0-	:30	2:15	-0
Ga., Waycross - 8	WXGA	2:30	-0-	:30	:30	-0-	-0-	1:30	2:30	1:00	-0-	:30	1:00	-0
Ill., Carbondale - 8	WSIU	1:30	-0-	-0-	-0-	-0-	-0-	1:30	7:35	1:30	:30	2:05	3:30	-0
Ill., Chicago - 11	WTTW	2:00	-0-	-0-	-0-	-0-	2:00	-0-	5:00	-0-	1:00	-0-	4:00	-0
Ill., Urbana - 12	WILL	1:00	-0-	-0-	-0-	-0-	:30	:30	4:15	:15	:30	1:00	2:30	-0
Iowa, Des Moines - 11	KDPS	:30	-0-	-0-	-0-	-0-	-0-	:30	3:00	:30	:30	:30	1:30	-0
Ky., Louisville - 15	WFPK	1:00	-0-	-0-	-0-	-0-	-0-	1:00	3:00	-0-	-0-	-0-	3:00	-0
La., Monroe - 13	KLSE	2:05	-0-	-0-	-0-	:20	-0-	1:45	1:00	-0-	-0-	-0-	1:00	-0
La., New Orleans - 8	WYES	1:30	-0-	-0-	-0-	-0-	:30	1:00	3:15	-0-	-0-	-0-	3:15	-0
Me., Augusta - 10	WCBB	1:45	-0-	-0-	-0-	-0-	-0-	1:45	3:00	1:00	-0-	-0-	2:00	-0
Mass., Boston - 2	WGBH	2:30	-0-	-0-	:30	1:00	:30	:30	7:25	:30	:30	1:20	5:05	-0
Mich., Detroit - 56	WTVS	3:45	:30	-0-	-0-	-0-	1:00	2:15	9:15	2:00	:30	1:30	5:15	:3
Mich., East Lansing - 10	WMSB	4:00	-0-	-0-	-0-	-0-	1:15	2:45	9:15	2:00	1:00	:30	5:45	-0
Minn., St.Paul-Minn. - 2	KTCA	1:00	-0-	-0-	-0-	-0-	:30	:30	3:30	-0-	-0-	:45	2:45	-0
Mo., Kansas City - 19	KCSD	1:00	-0-	-0-	-0-	-0-	1:00	-0-	4:00	-0-	:30	-0-	3:30	-0
Mo., St. Louis - 9	KETC	1:30	-0-	1:00	-0-	-0-	:30	-0-	5:00	:45	:30	1:45	2:00	-0
Neb., Lincoln - 12	KUON	1:00	-0-	-0-	-0-	-0-	-0-	1:00	3:00	-0-	:3	:30	2:00	-0
N.H., Durham - 11	WENH	2:15	-0-	-0-	-0-	-0-	:30	1:45	2:30	1:00	-0-	-0-	1:30	-0
N.M., Albuquerque - 5	KNME	2:00	-0-	-0-	-0-	1:00	-0-	1:00	9:15	1:50	-0-	-0-	7:25	2:0
N.Y., Buffalo - 17	WNED	1:30	-0-	-0-	-0-	-0-	-0-	1:30	5:00	:30	-0-	:30	4:00	1:0
N.C., Chapel Hill - 4	WUNC	6:15	-0-	-0-	-0-	-0-	:30	5:45	5:30	:30	1:00	1:15	2:45	-0
Ohio, Cincinnati - 48	WCET	:30	-0-	-0-	-0-	-0-	-0-	:30	2:30	-0-	-0-	:30	2:00	-0
Ohio, Columbus - 34	WOSU	2:00	-0-	-0-	-0-	-0-	1:00	1:00	7:00	-0-	1:00	1:00	5:00	1:0
Ohio, Oxford - 14	WMUB	:30	-0-	-0-	-0-	-0-	-0-	:30	1:00	-0-	-0-	:30	:30	-0
Ohio, Toledo - 30	WGTE	:30	-0-	-0-	-0-	-0-	-0-	:30	3:30	-0-	:30	-0-	3:00	:3
Okla., Oklahoma City - 13	KETA	1:00	-0-	-0-	-0-	-0-	-0-	1:00	:45	-0-	-0-	-0-	:45	-0
Okla., Tulsa - 11	KOED	1:00	-0-	-0-	-0-	-0-	-0-	1:00	:45	-0-	-0-	-0-	:45	-0
Okla., Oklahoma City - 25	KOKH	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0
Ore., Corvallis - 7	KOAC	2:30	-0-	-0-	-0-	-0-	1:00	1:30	3:00	1:00	-0-	-0-	2:00	:3
Ore., Portland - 10	KOAP	2:30	-0-	-0-	-0-	-0-	1:00	1:30	4:00	2:00	-0-	-0-	2:00	1:0
Pa., Philadelphia - 35	WHYY	2:30	-0-	-0-	-0-	-0-	:30	2:00	2:00	-0-	:30	-0-	1:30	-0-
Pa., Pittsburgh - 13	WQED	3:15	-0-	-0-	-0-	-0-	1:30	1:45	6:00	:30	-0-	-0-	5:30	-0-
Puerto Rico, Mayaguez - 3	WIPM	3:30	-0-	-0-	-0-	-0-	3:00	:30	4:30	3:00	-0-	-0-	1:30	1:30
Puerto Rico, San Juan - 6	WIPR	3:30	-0-	-0-	-0-	-0-	3:00	:30	4:30	3:00	-0-	-0-	1:30	1:30
S.D., Vermillion - 2	KUSD	-0-	-0-	-0-	-0-	-0-	-0-	-0-	1:00	1:00	-0-	-0-	-0-	-0-
Tenn., Memphis - 10	WKNO	2:30	-0-	-0-	-0-	-0-	1:00	1:30	4:00	1:00	:30	:30	2:00	:15
Texas, Dallas - 13	KERA	12:00	-0-	-0-	-0-	-0-	2:30	9:30	8:45	1:00	-0-	:45	7:00	-0-
Texas, Houston - 8	KUHT	3:00	-0-	-0-	-0-	-0-	1:30	1:30	4:45	:45	-0-	:30	3:30	-0-
Texas, Richardson - 23	KRET	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-
Utah, Ogden - 18	KWCS	1:45	-0-	-0-	-0-	-0-	:30	1:15	2:30	-0-	-0-	-0-	2:30	-0-
Utah, Salt Lake City - 7	KUED	4:00	1:00	-0-	-0-	-0-	2:00	1:00	7:45	1:45	2:00	1:00	3:00	-0-
Va., Norfolk - 15	WHRO	:30	-0-	-0-	-0-	-0-	-0-	:30	2:00	:30	-0-	-0-	1:30	-0-
Wash., Lakewood Center - 56	KPEC	1:30	-0-	-0-	-0-	-0-	-0-	1:30	1:30	:30	-0-	:30	:30	-0-
Wash., Seattle - 9	KCTS	2:00	-0-	-0-	-0-	-0-	:30	1:30	2:00	-0-	-0-	:30	1:30	1:30
Wash., Tacoma - 62	KTPS	1:30	-0-	-0-	-0-	-0-	-0-	1:30	1:30	-0-	-0-	-0-	1:30	-0-
Wisc., Madison - 21	WHA	3:00	:30	-0-	-0-	-0-	:30	2:00	4:30	1:00	1:00	-0-	2:30	-0-
Wisc., Milwaukee - 10	WMVS	1:30	-0-	-0-	-0-	-0-	-0-	1:30	8:45	:45	-0-	2:30	5:30	-0-
Total Number of Hours per Week		136:20	3:00	1:30	2:00	2:20	40:45	86:45	244:30	36:50	17:00	29:10	161:30	13:45
Percent of General Broadcasts		9.76%	.21%	.11%	.14%	.17%	2.92%	6.21	17.51%	2.64%	1.22%	2.09%	11.56%	.98%
Percent of Total Broadcasts		5.25%	.12%	.06%	.08%	.09%	1.56%	3.34	9.42%	1.43%	.65%	1.12%	6.22%	.53%
LOCAL		33:30	:30	-0-	-0-	1:00	11:15	20:45	27:10	7:30	3:30	4:20	11:50	11:00
NET		80:15	2:30	1:00	1:00	-0-	23:30	52:15	168:45	17:00	13:00	16:00	122:45	2:00
OTHER		22:35	-0-	:30	1:00	1:20	6:00	13:45	48:35	12:20	:30	8:50	26:55	:45
Number of Stations with Programs		59	5	2	4	3	35	56	60	34	23	33	59	12

CHART C GENERAL BROADCASTING

Political Science	Economics	Other	LANGUAGE	CHILDREN'S PROGRAMS	RELIGION	EDUCATION	LITERATURE	THE ARTS	Theatre Arts	Music	Fine Arts	NEWS	PUBLIC AFFAIRS	FAMILY	PERSONAL FINANCE & JOB SECURITY	HOM
1:00	-0-	4:15	-0-	2:30	-0-	:30	1:00	4:45	-0-	3:15	1:30	:30	2:45	1:00	-0-	4:
1:00	-0-	4:15	-0-	2:30	-0-	:30	1:00	4:45	-0-	3:15	1:30	:30	2:45	1:00	-0-	4:
1:00	-0-	4:15	-0-	2:30	-0-	:30	1:00	4:45	-0-	3:15	1:30	:30	2:45	1:00	-0-	4:
:30	:30	2:30	-0-	2:30	-0-	:30	-0-	2:30	-0-	:30	2:00	2:30	1:00	-0-	-0-	1:
:30	:30	:30	-0-	2:30	-0-	:30	-0-	:30	-0-	:30	-0-	1:15	2:30	-0-	-0-	-0
:30	:30	1:30	-0-	3:30	-0-	-0-	-0-	8:30	2:30	5:00	1:00	1:00	3:00	-0-	:30	:
-0-	-0-	5:15	-0-	7:00	-0-	-0-	:30	9:00	1:00	5:30	2:30	-0-	4:40	-0-	-0-	:
-0-	-0-	1:30	2:30	2:30	-0-	-0-	-0-	2:30	1:30	:30	:30	-0-	2:00	-0-	:30	-0
-0-	1:00	2:00	-0-	3:45	-0-	-0-	:30	3:00	1:30	1:00	:30	-0-	1:00	-0-	-0-	-0
-0-	:30	2:30	-0-	2:30	-0-	-0-	-0-	5:30	3:15	:30	1:45	1:15	1:00	-0-	-0-	1:
-0-	:45	3:30	-0-	4:00	2:30	:30	-0-	6:45	5:15	:30	1:00	-0-	2:00	-0-	-0-	1:
-0-	1:45	2:30	-0-	4:10	-0-	:20	:30	5:45	2:45	1:00	2:00	:40	2:00	-0-	:45	4:
-0-	:30	1:00	-0-	3:00	:30	-0-	-0-	22:30	3:00	19:00	:30	-0-	1:30	-0-	-0-	2:
-0-	1:15	1:00	-0-	3:30	-0-	-0-	:30	5:45	5:15	:30	-0-	1:15	5:30	:30	-0-	3:
-0-	1:00	2:00	-0-	-0-	-0-	-0-	-0-	6:30	5:00	:30	1:00	-0-	2:00	-0-	-0-	2:
-0-	:30	2:15	-0-	2:30	-0-	-0-	-0-	4:00	2:00	1:00	1:00	-0-	2:00	-0-	-0-	:
-0-	:30	1:00	-0-	2:30	-0-	-0-	-0-	4:00	3:00	1:00	-0-	-0-	2:00	-0-	-0-	3:
:30	2:05	3:30	-0-	5:25	:50	1:00	-0-	10:10	8:10	2:00	-0-	2:30	1:00	-0-	-0-	-0
1:00	-0-	4:00	-0-	7:30	2:00	1:15	-0-	5:00	2:30	1:30	1:00	:55	1:30	-0-	:05	-0
:30	1:00	2:30	-0-	2:30	-0-	1:30	-0-	5:00	4:00	:30	:30	1:30	1:00	-0-	-0-	:
:30	:30	1:30	-0-	3:15	-0-	-0-	1:00	3:00	3:00	-0-	-0-	-0-	2:00	-0-	-0-	1:
-0-	-0-	3:00	-0-	2:30	-0-	-0-	-0-	3:00	2:00	1:00	-0-	-0-	:30	-0-	-0-	-0
-0-	-0-	1:00	-0-	-0-	1:00	-0-	-0-	3:00	-0-	3:00	-0-	:10	-0-	-0-	-0-	:
-0-	-0-	3:15	-0-	2:45	-0-	-0-	-0-	2:45	1:15	-0-	1:30	-0-	1:00	-0-	-0-	1:
-0-	-0-	2:00	-0-	5:15	-0-	:30	:30	6:30	1:00	3:00	2:30	2:15	2:15	-0-	-0-	1:
:30	1:20	5:05	-0-	4:45	-0-	-0-	1:00	7:30	2:00	1:30	4:00	3:15	7:15	-0-	-0-	-0
:30	1:30	5:15	:30	5:00	-0-	-0-	2:00	8:15	4:30	2:45	1:00	1:15	2:30	-0-	-0-	-0
1:00	:30	5:45	-0-	5:45	-0-	-0-	:45	6:45	-0-	5:15	1:30	2:30	1:45	-0-	-0-	:
-0-	:45	2:45	-0-	:30	-0-	:30	:30	4:30	-0-	3:00	1:30	:50	1:00	1:00	:30	2:
:30	-0-	3:30	-0-	2:30	-0-	-0-	1:00	3:30	2:00	1:30	-0-	-0-	2:30	-0-	-0-	-0
:30	1:45	2:00	-0-	:15	:30	1:00	-0-	3:45	-0-	1:45	2:00	-0-	1:00	-0-	:30	-0
:30	:30	2:00	-0-	-0-	:30	-0-	:30	9:25	5:30	3:25	:30	1:05	1:30	:30	-0-	:
-0-	-0-	1:30	-0-	2:45	-0-	-0-	:30	8:20	2:30	4:05	1:45	2:40	2:15	-0-	-0-	1:
-0-	-0-	7:25	2:00	12:45	3:00	-0-	-0-	16:40	6:55	7:45	2:00	:15	3:00	-0-	-0-	-0
-0-	:30	4:00	1:00	3:45	-0-	-0-	-0-	3:45	2:45	:30	:30	-0-	2:30	-0-	-0-	-0
1:00	1:15	2:45	-0-	3:00	1:00	:30	:30	10:00	5:30	1:30	3:00	5:25	4:45	3:45	-0-	:
-0-	:30	2:00	-0-	1:30	:30	-0-	-0-	3:00	2:30	-0-	:30	-0-	1:00	-0-	-0-	-0
1:00	1:00	5:00	1:00	7:30	1:00	-0-	:30	8:15	:30	5:45	2:00	-0-	3:15	:30	-0-	-0
-0-	:30	:30	-0-	1:00	-0-	-0-	-0-	3:00	1:30	1:00	:30	-0-	2:00	-0-	-0-	-0
:30	-0-	3:00	:30	2:00	-0-	-0-	-0-	3:00	2:30	:30	-0-	-0-	:30	-0-	-0-	-0
-0-	-0-	:45	-0-	2:30	:15	-0-	:30	4:30	3:30	:30	:30	1:30	2:45	-0-	-0-	1:
-0-	-0-	:45	-0-	2:30	:15	-0-	:30	4:30	3:30	:30	:30	1:30	2:45	-0-	-0-	1:
-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0
-0-	-0-	2:00	:30	2:30	-0-	:30	1:00	5:45	3:15	1:00	1:30	:30	1:45	:30	:10	-0
-0-	-0-	2:00	1:00	3:00	-0-	:30	1:00	5:45	3:15	1:00	1:30	:30	1:45	:30	:10	-0
:30	-0-	1:30	-0-	2:30	-0-	-0-	-0-	3:00	-0-	2:15	:45	-0-	:15	-0-	-0-	-0
-0-	-0-	5:30	-0-	5:00	:30	-0-	-0-	13:00	2:00	8:00	3:00	-0-	3:45	-0-	-0-	2:
-0-	-0-	1:30	1:30	6:00	-0-	-0-	:30	2:30	1:30	1:00	-0-	7:15	2:00	-0-	-0-	-0
-0-	-0-	1:30	1:30	6:00	-0-	-0-	:30	2:30	1:30	1:00	-0-	7:15	2:00	-0-	-0-	-0
-0-	-0-	-0-	-0-	:15	-0-	:30	-0-	1:00	:30	:30	-0-	:10	1:15	-0-	-0-	:
:30	:30	2:00	:15	7:30	-0-	1:00	1:00	9:00	3:00	5:30	:30	-0-	1:00	-0-	:30	:
-0-	:45	7:00	-0-	5:00	-0-	-0-	-0-	9:15	-0-	6:15	3:00	-0-	1:00	-0-	1:00	4:
-0-	:30	3:30	-0-	2:45	-0-	:30	:30	3:45	1:00	1:15	1:30	-0-	:30	-0-	-0-	-0
-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0
-0-	-0-	2:30	-0-	3:40	-0-	-0-	-0-	2:45	2:00	:45	-0-	:35	:30	-0-	-0-	-0
2:00	1:00	3:00	-0-	4:15	-0-	-0-	:30	8:30	3:45	3:15	1:30	:30	2:30	-0-	1:30	-0
-0-	-0-	1:30	-0-	2:30	-0-	-0-	-0-	5:30	4:00	1:00	:30	-0-	1:00	-0-	-0-	:
-0-	:30	:30	-0-	:30	-0-	-0-	:30	5:00	3:15	:30	1:15	-0-	2:30	:30	-0-	:
-0-	:30	1:30	1:30	1:30	-0-	-0-	1:00	6:00	3:30	2:00	:30	-0-	4:30	-0-	-0-	1:
-0-	-0-	1:30	-0-	-0-	-0-	-0-	-0-	:30	:30	-0-	-0-	-0-	:30	-0-	-0-	-0
1:00	-0-	2:30	-0-	2:30	-0-	-0-	-0-	3:00	-0-	2:00	1:00	:30	2:30	-0-	-0-	:
-0-	2:30	5:30	-0-	5:00	1:00	-0-	:30	7:45	2:45	3:00	2:00	-0-	1:00	-0-	-0-	2:
17:00	29:10	161:30	13:45	199:00	15:20	12:35	21:45	342:35	139:20	139:15	64:00	54:15	122:10	10:45	6:10	57:
1.22%	2.09%	11.56%	.98%	14.25%	1.10%	.90%	1.56%	24.55%	9.98%	9.97%	4.60%	3.89%	8.75%	.77%	.44%	4.
.65%	1.12%	6.22%	.53%	7.66%	.59%	.48%	.84%	13.19%	5.37%	5.36%	2.46%	2.09%	4.71%	.41%	.24%	2.
3:30	4:20	11:50	11:00	41:05	7:50	6:20	15:45	83:00	5:15	69:30	9:15	47:05	45:15	8:15	2:40	39:
13:00	16:00	122:45	2:00	154:25	3:00	1:30	4:30	209:10	109:40	51:15	48:15	-0-	53:15	1:30	2:30	4:
:30	8:50	26:55	:45	3:30	4:30	4:45	1:30	50:25	24:25	18:30	6:30	7:10	23:40	1:00	1:00	13:
23	33	59	12	56	15	19	30	60	48	56	46	32	59	11	11	3

CASTING

Music	Fine Arts	NEWS	PUBLIC AFFAIRS	FAMILY	PERSONAL FINANCE & JOB SECURITY	HOW TO	GENERAL ENTERTAINMENT	MISCELLANEOUS	TOTALS	MORNING	AFTERNOON	EVENING	LOCAL	NET	OTHER
3:15	1:30	:30	2:45	1:00	-0-	4:45	:30	5:00	32:00	1:30	11:15	19:15	17:15	10:45	4:00
3:15	1:30	:30	2:45	1:00	-0-	4:45	:30	5:00	32:00	1:30	11:15	19:15	17:15	10:45	4:00
3:15	1:30	:30	2:45	1:00	-0-	4:45	:30	5:00	32:00	1:30	11:15	19:15	17:15	10:45	4:00
:30	2:00	2:30	1:00	-0-	-0-	1:00	-0-	:15	17:45	-0-	3:15	14:30	4:00	12:00	1:45
:30	-0-	1:15	2:30	-0-	-0-	-0-	-0-	-0-	12:45	-0-	-0-	12:45	2:45	10:00	-0-
5:00	1:00	1:00	3:00	-0-	:30	:30	-0-	-0-	22:30	-0-	-0-	22:30	3:30	16:00	3:00
5:30	2:30	-0-	4:40	-0-	-0-	:30	-0-	-0-	30:25	-0-	6:30	23:55	10:45	17:15	2:25
:30	:30	-0-	2:00	-0-	:30	-0-	-0-	1:00	13:30	-0-	-0-	13:30	4:00	7:30	2:00
1:00	:30	-0-	1:00	-0-	-0-	-0-	-0-	:15	13:45	-0-	3:00	10:45	:30	11:15	2:00
:30	1:45	1:15	1:00	-0-	-0-	1:00	-0-	:15	16:00	-0-	-0-	16:00	3:15	9:45	3:00
:30	1:00	-0-	2:00	-0-	-0-	1:00	-0-	-0-	22:45	-0-	-0-	22:45	2:00	15:15	5:30
1:00	2:00	:40	2:00	-0-	:45	4:30	-0-	6:20	31:45	-0-	9:45	22:00	14:15	13:45	3:45
19:00	:30	-0-	1:30	-0-	-0-	2:30	1:30	1:30	37:00	-0-	21:30	15:30	25:30	7:00	4:30
:30	-0-	1:15	5:30	:30	-0-	3:30	-0-	:30	27:15	-0-	12:15	15:00	7:15	15:00	5:00
:30	1:00	-0-	2:00	-0-	-0-	2:00	2:30	1:30	20:00	-0-	-0-	20:00	5:30	4:45	9:45
1:00	1:00	-0-	2:00	-0-	-0-	:15	-0-	:30	14:00	-0-	-0-	14:00	2:00	10:45	1:15
1:00	-0-	-0-	2:00	-0-	-0-	3:00	2:30	1:00	20:00	-0-	-0-	20:00	-0-	7:00	13:00
2:00	-0-	2:30	1:00	-0-	-0-	-0-	1:00	2:30	33:30	4:25	12:05	17:00	4:50	24:05	4:35
1:30	1:00	:55	1:30	-0-	:05	-0-	-0-	4:00	29:15	-0-	10:55	18:20	8:00	15:30	5:45
:30	:30	1:30	1:00	-0-	-0-	:15	-0-	:30	17:30	-0-	-0-	17:30	4:00	12:30	1:00
-0-	-0-	-0-	2:00	-0-	-0-	1:30	-0-	-0-	14:15	-0-	-0-	14:15	2:30	10:45	1:00
1:00	-0-	-0-	:30	-0-	-0-	-0-	-0-	-0-	10:00	5:00	5:00	-0-	-0-	10:00	-0-
3:00	-0-	:10	-0-	-0-	-0-	:20	-0-	2:10	9:45	1:30	8:15	-0-	4:20	-0-	5:25
-0-	1:30	-0-	1:00	-0-	-0-	1:30	-0-	7:30	20:15	-0-	2:15	18:00	3:00	9:15	8:00
3:00	2:30	2:15	2:15	-0-	-0-	1:15	-0-	-0-	23:15	-0-	1:30	21:45	1:30	14:00	7:45
1:30	4:00	3:15	7:15	-0-	-0-	-0-	-0-	-0-	33:40	-0-	9:15	24:25	14:40	10:45	8:15
2:45	1:00	1:15	2:30	-0-	-0-	-0-	-0-	2:15	34:45	3:30	12:15	19:00	7:15	21:15	6:15
5:15	1:30	2:30	1:45	-0-	-0-	:15	-0-	1:05	32:05	13:30	10:20	8:15	10:00	14:00	8:05
3:00	1:30	:50	1:00	1:00	:30	2:00	-0-	3:00	18:50	1:00	4:00	13:50	8:20	-0-	10:30
1:30	-0-	-0-	2:30	-0-	-0-	-0-	-0-	3:30	18:00	-0-	6:00	12:00	-0-	13:00	5:00
1:45	2:00	-0-	1:00	-0-	:30	-0-	2:30	1:00	17:00	-0-	-0-	17:00	5:45	6:15	5:00
3:25	:30	1:05	1:30	:30	-0-	:45	-0-	2:00	20:15	:30	-0-	19:45	6:45	9:00	4:30
4:05	1:45	2:40	2:15	-0-	-0-	1:45	-0-	-0-	23:00	-0-	:15	22:45	5:30	8:00	9:30
7:45	2:00	:15	3:00	-0-	-0-	-0-	-0-	1:30	50:25	9:30	22:15	18:40	16:30	20:15	13:40
:30	:30	-0-	2:30	-0-	-0-	-0-	-0-	-0-	17:30	-0-	:15	17:15	2:30	11:45	3:15
1:30	3:00	5:25	4:45	3:45	-0-	:45	1:00	:45	43:10	5:25	15:00	22:45	20:25	20:30	2:15
-0-	:30	-0-	1:00	-0-	-0-	-0-	-0-	:30	9:30	-0-	-0-	9:30	-0-	9:00	:30
5:45	2:00	-0-	3:15	:30	-0-	-0-	2:00	16:45	49:45	3:30	17:30	28:45	13:30	21:45	14:30
1:00	:30	-0-	2:00	-0-	-0-	-0-	:30	-0-	8:00	-0-	-0-	8:00	1:00	6:00	1:00
:30	-0-	-0-	:30	-0-	-0-	-0-	-0-	-0-	10:00	-0-	10:00	-0-	:30	9:30	-0-
:30	:30	1:30	2:45	-0-	-0-	1:00	-0-	:15	15:00	-0-	-0-	15:00	4:30	8:00	2:30
:30	:30	1:30	2:45	-0-	-0-	1:00	-0-	:15	15:00	-0-	-0-	15:00	4:30	8:00	2:30
-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	3:00	3:00	-0-	3:00	-0-	-0-	-0-	3:00
1:00	1:30	:30	1:45	:30	:10	-0-	-0-	:30	19:10	-0-	4:40	14:30	6:25	12:15	:30
1:00	1:30	:30	1:45	:30	:10	-0-	-0-	:30	21:10	2:00	4:40	14:30	6:25	14:15	:30
2:15	:45	-0-	:15	-0-	-0-	-0-	-0-	:30	10:45	:15	-0-	10:30	-0-	7:30	3:15
8:00	3:00	-0-	3:45	-0-	-0-	2:00	-0-	-0-	33:30	-0-	13:00	20:30	12:15	16:30	4:45
1:00	-0-	7:15	2:00	-0-	-0-	-0-	14:00	2:30	44:15	-0-	16:00	28:15	23:45	3:00	17:30
1:00	-0-	7:15	2:00	-0-	-0-	-0-	14:00	2:30	44:15	-0-	16:00	28:15	23:45	3:00	17:30
:30	-0-	:10	1:15	-0-	-0-	:30	-0-	1:05	5:45	-0-	-0-	5:45	1:30	2:15	2:00
5:30	:30	-0-	1:00	-0-	:30	:30	-0-	5:30	32:45	-0-	17:00	15:45	11:30	13:00	8:15
6:15	3:00	-0-	1:00	-0-	1:00	4:00	1:00	3:15	44:15	9:30	14:45	20:00	3:15	30:45	10:15
1:15	1:30	-0-	:30	-0-	-0-	-0-	-0-	1:45	17:30	-0-	2:15	15:15	1:30	11:15	4:45
-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-
:45	-0-	:35	:30	-0-	-0-	-0-	-0-	5:40	17:25	5:30	11:55	-0-	2:30	7:00	7:55
3:15	1:30	:30	2:30	-0-	1:30	-0-	-0-	-0-	29:30	-0-	9:30	20:00	7:30	18:15	3:45
1:00	:30	-0-	1:00	-0-	-0-	:30	-0-	:30	12:30	-0-	-0-	12:30	-0-	10:00	2:30
:30	1:15	-0-	2:30	:30	-0-	:30	-0-	-0-	12:30	-0-	-0-	12:30	1:00	10:30	1:00
2:00	:30	-0-	4:30	-0-	-0-	1:30	-0-	1:00	21:00	-0-	1:30	19:30	8:15	9:45	3:00
-0-	-0-	-0-	:30	-0-	-0-	-0-	-0-	-0-	4:00	2:30	1:30	-0-	-0-	4:00	-0-
2:00	1:00	:30	2:30	-0-	-0-	:30	-0-	1:00	17:30	-0-	2:00	15:30	2:30	13:30	1:30
3:00	2:00	-0-	1:00	-0-	-0-	2:30	-0-	8:25	36:25	4:15	14:25	17:45	5:45	15:45	14:55
139:15	64:00	54:15	122:10	10:45	6:10	57:50	44:00	115:15	1396:15	76:20	369:15	950:40	404:40	685:05	306:30
9.97%	4.60%	3.89%	8.75%	.77%	.44%	4.14%	3.15%	8.25%	100.00%	5.48%	26.44%	68.08%	28.98%	49.07%	21.95%
5.36%	2.46%	2.09%	4.71%	.41%	.24%	2.23%	1.70%	4.44%	53.78%	2.94%	14.23%	36.61%	15.59%	26.39%	11.80%
69:30	9:15	47:05	45:15	8:15	2:40	39:20	3:00	29:55	404:40						
51:15	48:15	-0-	53:15	1:30	2:30	4:45	-0-	2:00	685:05						
18:30	6:30	7:10	23:40	1:00	1:00	13:45	41:00	83:20	306:30						
56	46	32	59	11	11	39	14	45	61	19	41	55	53	58	57

CHART D TICAL BR

		SCIENCE & TECHNOLOGY	SOCIAL SCIENCE	LANGUAGE	CHILDREN'S PROGRAMS	RELIGION	LITERATURE	EDUCATION	THE ARTS	NEWS	PUBLIC AFFAIRS	FAMILY	PERSONAL & JOB S
Ala., Birmingham - 10	WBIQ	17:00	9:15	8:45	3:30	-0-	2:15	:30	8:15	:30	2:45	1:00	-0-
Ala., Cheaha State Park - 7	WCIQ	17:00	9:15	8:45	3:30	-0-	2:15	:30	8:15	:30	2:45	1:00	-0-
Ala., Dozier - 2	WDIQ	17:00	9:15	8:45	3:30	-0-	2:15	:30	8:15	:30	2:45	1:00	-0-
Ariz., Phoenix - 8	KAET	5:00	7:00	-0-	2:30	-0-	-0-	:30	2:30	2:30	1:00	-0-	-0-
Ariz., Tucson - 6	KUAT	5:30	2:30	2:30	2:30	-0-	-0-	:30	4:35	1:15	2:30	-0-	-0-
Calif., Sacramento - 6	KVIE	6:45	3:40	5:10	3:30	-0-	3:25	-0-	10:55	1:40	3:20	-0-	:3
Calif., San Francisco - 9	KQED	8:00	5:40	5:30	7:00	-0-	:30	-0-	9:40	:40	4:40	-0-	-0-
Colo., Denver - 6	KRMA	4:55	2:15	5:50	2:55	-0-	:50	-0-	3:20	-0-	2:00	-0-	:3
D.C., Washington - 26	WETA	3:50	7:15	7:15	3:45	:30	:30	-0-	4:50	-0-	1:00	-0-	-0-
Fla., Gainesville - 5	WUFT	8:15	7:00	5:00	2:30	-0-	1:30	-0-	7:15	1:15	1:00	-0-	-0-
Fla., Jacksonville - 7	WJCT	4:45	9:45	2:55	4:00	2:30	-0-	:30	6:45	-0-	2:00	-0-	-0-
Fla., Miami - 2	WTHS	13:35	14:40	11:00	5:50	-0-	1:30	:20	5:45	:40	2:00	-0-	:4
Fla., Tallahassee - 11	WFSU	8:30	4:30	2:15	3:00	:30	2:30	-0-	22:30	-0-	1:30	-0-	-0-
Fla., Tampa - 3	WEDU	14:30	16:00	8:20	6:00	-0-	2:00	-0-	5:45	1:15	5:30	:30	-0-
Ga., Athens - 8	WGTV	2:00	3:30	2:00	-0-	-0-	-0-	-0-	6:30	-0-	2:00	-0-	-0-
Ga., Atlanta - 30	WETV	17:20	9:35	3:20	2:30	-0-	-0-	-0-	4:00	-0-	2:00	-0-	-0-
Ga., Waycross - 8	WXGA	21:30	5:00	5:30	2:30	-0-	-0-	-0-	6:00	-0-	2:00	-0-	-0-
Ill., Carbondale - 8	WSIU	11:40	12:15	1:35	5:25	:50	1:00	1:00	11:40	2:30	1:00	-0-	-0-
Ill., Chicago - 11	WTTW	5:30	13:00	5:30	7:30	2:00	6:00	4:15	5:00	:55	1:30	-0-	:0
Ill., Urbana - 12	WILL	1:00	11:15	1:00	2:30	-0-	8:00	1:30	5:00	1:30	1:00	-0-	-0-
Iowa, Des Moines - 11	KDPS	2:30	10:00	10:00	3:15	-0-	1:00	-0-	5:05	-0-	2:00	-0-	-0-
Ky., Louisville - 15	WFPK	11:00	8:55	5:05	2:30	-0-	2:05	-0-	5:50	-0-	:30	-0-	-0-
La., Monroe - 13	KLSE	14:40	5:00	2:10	-0-	1:00	-0-	-0-	3:00	:25	-0-	-0-	-0-
La., New Orleans - 8	WYES	4:30	5:45	1:30	2:45	-0-	-0-	-0-	2:45	-0-	1:00	-0-	-0-
Me., Augusta - 10	WCBB	7:30	5:30	-0-	5:15	-0-	1:30	:30	8:00	2:15	2:15	-0-	-0-
Mass., Boston - 2	WGBH	4:15	10:25	5:00	4:45	-0-	2:15	-0-	8:00	3:45	7:45	-0-	-0-
Mich., Detroit - 56	WTVS	12:15	11:45	11:20	5:00	-0-	2:30	-0-	9:15	1:15	2:30	-0-	-0-
Mich., East Lansing - 10	WMSB	5:00	9:45	4:00	5:45	-0-	:45	-0-	7:45	2:30	1:45	-0-	-0-
Minn., St.Paul-Minn. - 2	KTCA	8:50	7:30	6:30	:30	-0-	4:00	:30	7:35	:50	1:00	1:00	:3
Mo., Kansas City - 19	KCSD	15:30	10:00	3:30	2:30	-0-	1:00	-0-	4:00	-0-	2:30	-0-	-0-
Mo., St. Louis - 9	KETC	2:50	12:25	6:20	:15	:30	3:20	1:00	7:10	1:15	1:00	-0-	:3
Neb., Lincoln - 12	KUON	3:40	8:20	3:00	-0-	:30	3:00	2:00	9:25	1:15	1:30	:30	-0-
N.H., Durham - 11	WENH	7:10	3:45	4:45	2:45	-0-	3:35	-0-	10:00	2:40	2:15	-0-	-0-
N.M., Albuquerque - 5	KNME	6:40	13:45	3:00	12:45	3:00	2:00	-0-	20:00	:15	3:00	-0-	-0-
N.Y., Buffalo - 17	WNED	8:15	6:30	10:15	3:45	-0-	2:00	-0-	5:45	-0-	3:00	-0-	-0-
N.C., Chapel Hill - 4	WUNC	17:15	11:30	2:00	3:00	1:00	:30	2:00	11:15	5:25	4:45	3:45	-0-
Ohio, Cincinnati - 48	WCET	6:30	4:30	7:05	1:30	:30	1:00	-0-	3:00	-0-	1:00	-0-	-0-
Ohio, Columbus - 34	WOSU	5:20	8:00	3:20	7:30	1:00	1:40	-0-	8:45	-0-	3:15	:30	-0-
Ohio, Oxford - 14	WMUB	11:30	1:00	-0-	1:00	-0-	3:00	-0-	3:00	-0-	2:00	-0-	-0-
Ohio, Toledo - 30	WGTE	:30	3:30	:30	2:00	-0-	-0-	-0-	3:00	-0-	:30	-0-	-0-
Okla., Oklahoma City - 13	KETA	16:20	6:15	10:00	2:45	:15	:30	-0-	9:15	1:30	2:45	-0-	-0-
Okla., Tulsa - 11	KOED	16:20	6:15	10:00	2:45	:15	:30	-0-	9:15	1:30	2:45	-0-	-0-
Okla., Oklahoma City - 25	KOKH	9:30	3:20	2:15	-0-	-0-	4:00	-0-	-0-	-0-	-0-	-0-	-0-
Ore., Corvallis - 7	KOAC	21:15	3:15	4:30	2:30	-0-	2:30	:30	5:45	:30	2:45	:30	:1
Ore., Portland - 10	KOAP	17:00	7:15	5:00	3:00	-0-	2:30	:30	5:45	:30	2:45	:30	:1
Pa., Philadelphia - 35	WHYY	10:10	4:25	7:15	2:30	-0-	:30	-0-	3:00	-0-	:15	-0-	-0-
Pa., Pittsburgh - 13	WQED	17:25	11:15	7:35	5:00	:30	1:30	-0-	14:00	-0-	4:00	-0-	-0-
Puerto Rico, Mayaguez - 3	WIPM	4:00	4:30	3:00	6:00	-0-	:30	-0-	2:30	7:15	2:00	-0-	-0-
Puerto Rico, San Juan - 6	WIPR	4:00	4:30	3:00	6:00	-0-	:30	-0-	2:30	7:15	2:00	-0-	-0-
S.D., Vermillion - 2	KUSD	2:30	1:00	:45	:15	-0-	-0-	:30	1:00	:10	1:15	-0-	-0-
Tenn., Memphis - 10	WKNO	8:00	4:00	4:45	7:30	-0-	1:00	1:00	11:00	-0-	1:00	-0-	:3
Texas, Dallas - 13	KERA	14:30	8:45	7:00	5:00	-0-	-0-	-0-	9:15	-0-	1:00	-0-	1:0
Texas, Houston - 8	KUHT	11:35	6:30	2:00	2:45	-0-	1:30	:30	3:45	-0-	:30	-0-	-0-
Texas, Richardson - 23	KRET	1:30	-0-	2:15	-0-	-0-	-0-	-0-	3:00	-0-	-0-	-0-	-0-
Utah, Ogden - 18	KWCS	8:15	3:00	1:40	3:40	-0-	-0-	-0-	6:30	:35	:30	-0-	-0-
Utah, Salt Lake City - 7	KUED	4:00	13:05	9:00	4:15	-0-	:30	-0-	8:30	:30	2:30	-0-	1:3
Va., Norfolk - 15	WHRO	9:50	9:25	5:20	2:30	-0-	-0-	-0-	5:30	-0-	1:00	-0-	-0-
Wash., Lakewood Center - 56	KPBC	10:35	5:50	3:00	2:25	-0-	2:30	-0-	11:15	-0-	2:30	:30	-0-
Wash., Seattle - 9	KCTS	8:15	5:00	7:15	1:30	-0-	1:00	-0-	9:30	:30	5:00	-0-	-0-
Wash., Tacoma - 62	KTPS	3:00	1:30	1:00	-0-	-0-	-0-	-0-	2:30	-0-	:30	-0-	-0-
Wisc., Madison - 21	WHA	6:15	4:30	4:05	2:30	-0-	-0-	-0-	3:50	:30	2:30	-0-	-0-
Wisc., Milwaukee - 10	WMVS	9:35	12:45	7:15	5:00	1:00	:30	-0-	8:55	-0-	1:00	-0-	-0-
Total Number of Hours per Week		562:25	446:45	298:20	209:00	15:50	90:10	19:05	425:50	57:35	126:15	0:45	6:1
Percent of Total Broadcasting		21.66%	17.21%	11.49%	8.05%	.61%	3.47%	.74%	16.40%	2.22%	4.86%	.41%	.2
LOCAL		371:00	191:05	217:05	47:50	8:50	77:05	11:20	152:35	49:45	48:20	8:15	2:4
NET		85:15	168:45	49:00	157:40	2:30	5:30	1:30	214:40	-0-	53:45	1:30	2:3
OTHER		106:10	86:55	32:15	3:30	4:30	7:35	6:15	58:35	7:50	24:10	1:00	1:0
Number of Stations with Programs		62	61	59	56	15	46	20	61	35	59	11	11

KTVOTAL BROADCASTING

NEWS	PUBLIC AFFAIRS	FAMILY	PERSONAL FINANCE & JOB SECURITY	HOW TO	TEACHER TRAINING	GENERAL ENTERTAINMENT	MISCELLANEOUS	TOTALS	MORNING	AFTERNOON	EVENING	LOCAL	NET	OTHER
:30	2:45	1:00	-0-	6:15	2:30	:30	5:15	68:15	15:30	29:00	23:45	46:30	12:45	9:00
:30	2:45	1:00	-0-	6:15	2:30	:30	5:15	68:15	15:30	29:00	23:45	46:30	12:45	9:00
:30	2:45	1:00	-0-	6:15	2:30	:30	5:15	68:15	15:30	29:00	23:45	46:30	12:45	9:00
2:30	1:00	-0-	-0-	1:00	-0-	-0-	:15	22:15	-0-	4:45	17:30	7:00	12:00	3:15
1:15	2:30	-0-	-0-	-0-	-0-	-0-	:30	22:20	4:50	2:15	15:15	12:20	10:00	-0-
1:40	3:20	-0-	:30	:30	-0-	-0-	-0-	39:25	6:55	8:00	24:30	13:15	20:50	5:20
:40	4:40	-0-	-0-	:30	2:15	-0-	-0-	44:25	6:35	12:25	25:25	20:00	20:15	4:10
-0-	2:00	-0-	:30	3:00	-0-	-0-	1:00	25:35	-0-	11:05	14:30	16:05	7:30	2:00
-0-	1:00	-0-	-0-	-0-	-0-	-0-	:15	29:10	6:20	7:20	15:30	7:40	15:30	6:00
1:15	1:00	-0-	-0-	1:00	-0-	-0-	2:45	37:30	11:45	3:00	22:45	22:15	9:45	5:30
-0-	2:00	-0-	-0-	1:00	-0-	-0-	-0-	34:10	4:10	5:45	24:15	11:55	15:15	7:00
:40	2:00	-0-	:45	6:00	:15	-0-	6:20	68:40	13:40	30:30	24:30	45:10	13:45	9:45
-0-	1:30	-0-	-0-	2:30	-0-	1:30	2:30	51:45	6:15	29:30	16:00	35:45	7:00	9:00
1:15	5:30	:30	-0-	3:30	-0-	-0-	:30	63:50	13:45	27:05	23:00	40:20	17:00	6:30
-0-	2:00	-0-	-0-	2:00	-0-	2:30	1:30	22:00	-0-	-0-	22:00	5:30	4:45	11:45
-0-	2:00	-0-	-0-	:15	-0-	-0-	1:30	40:30	11:50	13:10	15:30	25:10	11:45	3:35
-0-	2:00	-0-	-0-	3:00	-0-	2:30	1:00	49:00	15:00	12:30	21:30	27:00	7:00	15:00
2:30	1:00	-0-	-0	-0-	:30	1:00	3:00	53:25	16:40	18:45	18:00	5:20	26:20	21:45
:55	1:30	-0-	:35	-0-	:15	-0-	4:00	55:30	-0-	22:40	32:50	33:30	16:15	5:45
1:30	1:00	-0-	-0-	:15	-0-	-0-	5:30	38:30	12:00	8:00	18:30	24:00	13:30	1:00
-0-	2:00	-0-	-0-	3:35	:30	-0-	-0-	37:55	10:00	11:40	16:15	24:40	11:45	1:30
-0-	:30	-0-	-0-	-0-	-0-	-0-	-0-	35:55	19:10	16:45	-0-	23:55	10:00	2:00
:25	-0-	-0-	-0-	1:05	-0-	-0-	2:45	29:45	10:10	19:35	-0-	11:10	-0-	18:35
-0-	1:00	-0-	-0-	2:30	-0-	-0-	7:30	28:15	-0-	2:15	26:00	4:00	9:15	15:00
2:15	2:15	-0-	-0-	1:45	-0-	-0-	:30	35:00	4:15	6:00	24:45	1:30	14:00	19:30
3:45	7:45	-0-	-0-	-0-	-0-	-0-	-0-	45:40	7:15	13:30	24:55	26:10	11:15	8:15
1:15	2:30	-0-	-0-	-0-	2:00	-0-	2:45	60:35	15:00	23:35	22:00	32:05	22:15	6:15
2:30	1:45	-0-	-0-	:15	-0-	-0-	1:05	38:35	16:30	13:50	8:15	15:30	15:00	8:05
:50	1:00	1:00	:30	7:00	1:00	-0-	3:30	50:15	11:15	13:40	25:20	38:15	-0-	12:00
-0-	2:30	-0-	-0-	-0-	:15	-0-	3:30	42:45	15:00	15:45	12:00	23:45	13:30	5:30
1:15	1:00	-0-	:30	3:25	1:00	2:30	1:00	44:30	11:15	12:30	20:45	26:25	8:45	9:20
1:15	1:30	:30	-0-	2:15	:55	-0-	2:25	38:45	13:00	1:00	24:45	19:15	11:30	8:00
2:40	2:15	-0-	-0-	1:45	1:30	-0-	1:30	41:40	11:40	6:15	23:45	13:50	8:00	19:50
:15	3:00	-0-	-0-	-0-	1:30	-0-	1:30	67:25	16:15	30:00	21:10	33:30	20:15	13:40
-0-	3:00	-0-	-0-	-0-	1:00	-0-	-0-	40:00	9:15	8:15	22:30	20:50	15:25	3:45
5:25	4:45	3:45	-0-	1:15	1:30	1:00	:45	66:55	16:55	25:30	24:30	36:10	23:30	7:15
-0-	1:00	-0-	-0-	1:00	:30	-0-	:30	27:05	10:10	6:55	10:00	15:35	10:30	1:00
-0-	3:15	:30	-0-	:45	:45	2:00	16:45	60:05	9:20	22:00	28:45	22:05	23:30	14:30
-0-	2:00	-0-	-0-	-0-	-0-	:30	-0-	22:00	11:00	3:00	8:00	15:00	6:00	1:00
-0-	:30	-0-	-0-	-0-	-0-	-0-	-0-	10:00	-0-	10:00	-0-	:30	9:30	-0-
1:30	2:45	-0-	-0-	2:55	:30	-0-	4:45	57:45	14:40	16:35	26:30	32:15	8:00	17:30
1:30	2:45	-0-	-0-	2:55	:30	-0-	4:45	57:45	14:40	16:35	26:30	32:15	8:00	17:30
-0-	-0-	-0-	-0-	-0-	1:20	-0-	3:00	23:25	10:00	13:25	-0-	17:05	-0-	6:20
:30	2:45	:30	:10	2:00	:30	-0-	:30	47:10	14:15	12:40	20:15	32:25	14:15	:30
:30	2:45	:30	:10	2:00	:30	-0-	:30	47:55	15:00	12:40	20:15	31:10	16:15	:30
-0-	:15	-0-	-0-	-0-	:55	-0-	:50	29:50	9:50	8:00	12:00	15:45	10:20	3:45
-0-	4:00	-0-	-0-	3:00	2:00	-0-	:15	66:30	14:00	27:30	25:00	30:30	20:30	15:30
7:15	2:00	-0-	-0-	:30	-0-	14:00	2:30	46:45	-0-	16:00	30:45	26:15	3:00	17:30
7:15	2:00	-0-	-0-	:30	-0-	14:00	2:30	46:45	-0-	16:00	30:45	26:15	3:00	17:30
:10	1:15	-0-	-0-	:30	-0-	-0-	1:05	9:00	-0-	-0-	9:00	1:45	2:15	5:00
-0-	1:00	-0-	:30	2:30	-0-	-0-	5:30	46:45	-0-	27:30	19:15	24:00	13:00	9:45
-0-	1:00	-0-	1:00	5:30	-0-	1:00	3:15	55:15	12:30	21:15	21:30	14:15	30:45	10:15
-0-	:30	-0-	-0-	-0-	-0-	-0-	2:15	31:20	5:20	4:30	21:30	14:35	11:15	5:30
-0-	-0-	-0-	-0-	-0-	-0-	-0-	-0-	6:45	:30	6:15	-0-	6:45	-0-	-0-
:35	:30	-0-	-0-	-0-	1:00	-0-	7:40	32:50	15:50	17:00	-0-	15:25	9:30	7:55
:30	2:30	-0-	1:30	-0-	:45	-0-	1:10	45:45	8:15	16:00	21:30	18:45	23:15	3:45
-0-	1:00	-0-	-0-	:30	:30	-0-	3:45	38:20	15:15	9:35	13:30	23:20	12:30	2:30
-0-	2:30	:30	-0-	:30	-0-	-0-	3:05	42:10	14:45	13:25	14:00	27:15	13:55	1:00
:30	5:00	-0-	-0-	2:00	1:00	-0-	1:00	41:30	9:45	11:15	20:30	22:45	15:45	3:00
-0-	:30	-0-	-0-	4:00	-0-	-0-	-0-	12:30	5:45	6:45	-0-	8:30	4:00	-0-
:30	2:30	-0-	-0-	1:00	:30	-0-	1:00	27:00	1:15	10:15	15:30	8:55	13:30	4:35
-0-	1:00	-0-	-0-	2:30	-0-	-0-	9:00	57:30	12:45	19:30	25:15	13:40	20:00	23:50
57:35	126:15	10:45	6:10	100:40	33:10	44:00	150:20	2596:20	588:00	868:25	1139:55	1339:45	763:35	493:00
2.22%	4.86%	.41%	.24%	3.88%	1.28%	1.69%	5.79%	100.00%	22.65%	33.45%	43.90%	51.60%	29.41%	18.99%
49:45	48:20	8:15	2:40	79:25	14:50	3:00	56:40	1339:45						
-0-	53:45	1:30	2:30	3:45	15:15	-0-	2:00	763:35						
7:50	24:10	1:00	1:00	17:30	3:05	41:00	91:40	493:00						
35	59	11	11	44	31	14	51	62	52	60	55	62	58	58

March 22, 1962

Dear

The Brandeis University Communication Research Center is again preparing its annual study of educational television programming. The week selected for this year's study is March 18 through 24.

We are most grateful for the cooperation your station gave us last year in preparing our first report, One Week of Educational Television, which received much favorable comment. As you may know, a copy was sent to your station. In doing this survey we are essentially concerned with presenting a picture of all ETV station scheduling during a typical broadcast week. We would, therefore, like from you:

1. Your March monthly and your printed weekly schedule for March 18 - 24.

2. If the content of each program is not clearly explained by the title, a one or two word description of the content (i.e., news, public affairs, children's, history, political science, etc.). This will help in categorizing programs by subject matter.

3. A check mark indicating which programs are produced by your station.

Since we hope to begin work on the study immediately we would appreciate receiving your schedules as soon as possible.

Thank you very much for your cooperation.

Sincerely,

Judith M. Larsen
Research Associate

P.S. A self-addressed stamped envelope is enclosed for your use.